

# Empowering Cambodia's AI Vision for a Sustainable Future

*Aligning Vosyn's AI Localization and  
Contextualization with Cambodia's SDG  
and ESG Goals for Inclusive Digital  
Transformation*

**vosyn**



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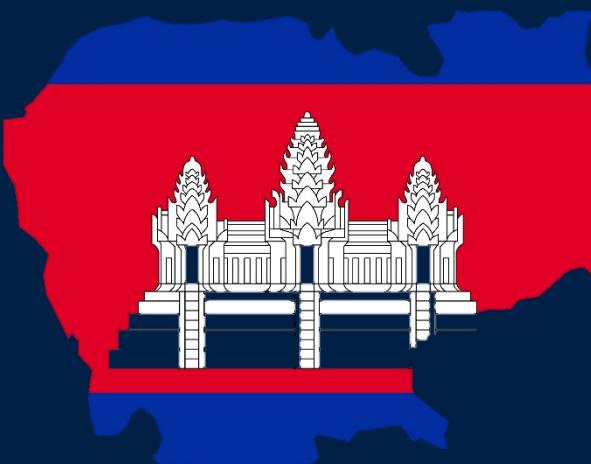
In preparing this Report, Vosyn Inc. has adopted a rigorous methodology modeled after leading industry research and state-of-the-sector analyses. Our approach integrates both qualitative and quantitative data, drawing from internal records, stakeholder engagement, and third-party sources. All findings and case studies are evaluated through a local alignment methodology and impact lens, ensuring relevance to our operational context and the communities we serve. Citations are provided where applicable, and our analysis is structured to transparently communicate both achievements and areas for improvement. The use of advanced AI technologies supports our data collection, analysis, and reporting processes, enhancing accuracy and enabling deeper insights into ESG and SDG-related outcomes. This methodology is consistent with best practices found in academic research and industry benchmarking reports.

**Future-Oriented ESG and Sustainability Information:** The Report includes forward-looking information about prospective ESG and sustainability results, including alignment with the SDGs, responsible AI practices, and anticipated environmental and social impact. These projections are based on assumptions about future economic conditions, regulatory developments, and courses of action, and are not presented in the format of historical financial statements. Actual results may vary from the ESG and sustainability outlook summarized in this Report.

**Historical Information Illustrative Only:** Historical statements contained in this document regarding past ESG or sustainability trends or activities should not be taken as a representation that such trends or activities will continue in the future. In this regard, certain ESG and sustainability information contained herein has been extracted from, or based upon, information available in the public domain and/or provided by the Company. In particular, historical results, including with respect to other AI or technology companies, should not be taken as a representation that such trends will be replicated in the future with respect to Vosyn Inc..

Vosyn Inc. is committed to advancing ESG principles and supporting the achievement of the SDGs through responsible innovation, ethical governance, and sustainable business practices, with AI as a key enabler of positive impact. We strive to continuously improve our ESG and sustainability performance, transparently report our progress, and engage stakeholders in our journey toward a more inclusive, equitable, and sustainable future.

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## National Digital Transformation

Cambodia stands at the cusp of a digital transformation that promises to spur economic growth, improve public services, and advance sustainable development. The Royal Government's *Pentagonal Strategy – Phase I* and long-term digital policies set bold objectives for building a digital economy and inclusive society by 2035. Achieving these goals will require innovative technologies that reach all citizens, including rural communities, marginalized groups, and non-English speakers.

## Commitment to Global Goals

Vosyn's platform aligns closely with Cambodia's national strategies – including the *Digital Government Policy 2022–2035* and *Digital Economy and Society Policy 2021–2035* – which call for citizen-centric digital services, public-private tech partnerships, and digital inclusion. It also contributes to Cambodia's priority SDGs, notably SDG 3 (health), SDG 4 (education), SDG 9 (innovation), SDG 10 (reduced inequalities), SDG 11 (sustainable communities), SDG 13 (climate action), and SDG 16 (strong institutions). In the following sections, we map Vosyn's capabilities to these strategic frameworks and illustrate localized use cases. We conclude with a call to action for collaboration among government ministries, local innovators, development partners, and the private sector to scale responsible, inclusive AI for Cambodia's future.

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This report outlines Vosyn's vision for multilingual, contextual, voice-preserving artificial intelligence as a catalyst for Cambodia's national priorities in digital transformation, inclusive AI, climate action, and Sustainable Development Goals (SDGs). We highlight how Vosyn's platform – capable of real-time Khmer-English voice localization and natural voice synthesis – can enable:

- **Inclusive Public Services:** Voice-based interfaces in Khmer and English that make e-government services, hotlines, and smart city applications accessible to all citizens, bridging language and literacy gaps.
- **Education for All:** Real-time speech localization and localized voice content to bring quality learning to rural classrooms and adult education, ensuring no learner is left behind due to language barriers or distance.
- **Healthcare and Safety:** Voice-enabled systems for healthcare access (telemedicine, health hotlines) and disaster communication (early warnings, emergency information) in local languages, reaching remote populations during critical moments.
- **SME Sustainability (ESG):** AI tools that guide Cambodian SMEs in environmental, social, and governance (ESG) compliance – for example, providing multilingual reporting assistance aligned with global standards, thus boosting transparency and green business practices.
- **Cultural Preservation and Tourism:** AI-powered voice guides for Angkor and other heritage sites in multiple languages, enhancing tourist experiences while preserving Cambodia's cultural narrative in the Khmer language.

## Impact Highlights...

### 100+ languages supported

Our technology enables seamless multilingual communication, ensuring accessibility for Dubai's diverse population.

### Voice localization & preservation

Public figures and citizens can speak naturally, with their unique voice and tone preserved across localizations.

### Inclusive services

From smart government to tourism, Vosyn integrates with platforms to make digital services accessible to all.

### Sustainability & ESG alignment

AI tools promote awareness campaigns, climate communication, and inclusive education, supporting SDG targets.

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# National Policy & Context

# Introduction: Revolutionizing Cambodia's AI Vision for Sustainable Future

Cambodia has embraced an ambitious agenda to become a digital-forward, upper-middle-income country in the coming decades. The government's Pentagonal Strategy – Phase I (launched in 2023) lays out five development priorities – People, Road, Water, Electricity, and Technology – with technology and the digital economy identified as core drivers of growth, job creation, equity, efficiency, and sustainability. In parallel, the Cambodia Digital Economy and Society Policy Framework 2021–2035 and Cambodia Digital Government Policy 2022–2035 provide detailed roadmaps for building digital infrastructure, e-governance, digital literacy, and innovation ecosystems. These policies share a common vision: leveraging technology to improve quality of life, deliver better public services, and ensure no one is left behind in development.

Vosyn is a real-time localization and AI technology platform designed to break language barriers. Our AI preserves the speaker's voice and context while localizing audio, video and text, enabling people to communicate authentically in multiple languages. By adapting content and conversation on the fly, Vosyn enables someone speaking Khmer to be instantly understood in English, and vice versa, without losing the unique tone or emotional nuance of their voice. In essence, Vosyn gives technology a human touch across languages, which is crucial for a multicultural nation like Cambodia. With over 13 million native Khmer speakers and a growing youth population eager to participate in the global digital economy, tools like Vosyn can empower Cambodians to access information and services in their mother tongue while engaging with the world. This multilingual, voice-centric approach aligns with Cambodia's emphasis on 'balanced bilingualism' – embracing foreign languages for opportunity, but never at the expense of the Khmer identity.

This report explores how Vosyn's capabilities can directly support Cambodia's strategic priorities. We first provide an overview of these national frameworks in digital transformation, climate resilience, and SDG implementation. Next, we map Vosyn's platform features to specific SDGs and Cambodian policy pillars, demonstrating a clear alignment between what Vosyn offers and what Cambodia needs. We then delve into localized use cases – practical examples of Vosyn in action, from voice-enabled government services to AI tutors in rural villages. Finally, we issue a call to collaboration, inviting Cambodian ministries, local governments, businesses, and international partners to work with Vosyn in scaling up these solutions in a responsible and inclusive manner. The goal is a win-win partnership: Cambodia accelerates its national development goals with cutting-edge AI, and Vosyn fulfills its mission of making every conversation personal, inclusive, and impactful.

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### **Vosyn AI for Government and Citizens**

Vosyn enhances multilingual public services with real-time localization supporting inclusivity across 200+ nationalities.

### **Vosyn AI for Smart Tourism and Culture**

From AI-powered tourism assistants to cultural storytelling, Vosyn enriches experiences for visitors while preserving local heritage.

### **Vosyn AI for Sustainability and Education**

Vosyn supports climate awareness campaigns, e-learning localization, and accessibility for people of determination.

# Cambodia's National Priorities for Digital, Climate, and SDG Progress

**Digital Transformation Agenda:** The Royal Government's commitment to digital development is codified in two key policies. The **Digital Economy and Society Policy Framework 2021–2035** outlines five pillars – *Digital Infrastructure, Digital Government, Digital Citizen, Digital Business, and Digital Reliability* – to build a vibrant digital economy. This framework was adopted in 2021 as a comprehensive plan to promote digital adoption across all sectors, from e-governance to fintech, and has since been integrated into the national development strategy (Pentagonal Strategy, Pentagon 5: Economy and Society).

Complementing it, the **Cambodia Digital Government Policy 2022–2035** provides a long-term strategy for e-government reforms. Its vision is “to establish digital government for improving quality of life and building trust among citizens through better public service provisions” In practice, this means creating unified online public service platforms, enhancing digital connectivity to all communes, boosting cybersecurity, and fostering innovation through public-private partnerships . The digital government policy explicitly emphasizes digital inclusivity – ensuring services are accessible via mobile devices and reach a wider population, including disadvantaged groups . It also calls for capacity building (training civil servants in digital skills) and cooperation with the private sector and academia to leverage the best technology and expertise.

These efforts reflect the government's understanding that digital transformation is a whole-of-society endeavor. Notably, the Pentagonal Strategy's technology pillar and the Political Platform 2023–2028 both stress developing common standards for cloud infrastructure, digital public services, cybersecurity, and data governance . They also mention establishing bodies like a National Digital Security Committee to safeguard the digital ecosystem . All of these indicate a strong policy foundation to which solutions like Vosyn can contribute. By providing secure, scalable, and user-friendly digital services in local language, Vosyn directly supports the government's objectives of improved service delivery, transparency, and citizen trust.

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**Inclusive Growth and Education:** Human capital (“People”) is the priority in the Pentagonal Strategy – Phase I. This includes improving education quality, skills development, and equitable access to services. Cambodia’s Cambodia SDG Framework (CSDGs), which adapts the UN Sustainable Development Goals to the national context, reinforces goals like Quality Education (SDG 4) and Reduced Inequalities (SDG 10) as national priorities. A Cambodia SDG update notes that these local SDGs are integrated into national planning (such as the National Strategic Development Plan) to ensure no group is left behind. However, challenges remain: literacy rates, while improving, are still around 84% – the lowest in Southeast Asia – with rural and female populations having lower literacy rates. Furthermore, about 43% of Cambodians were offline as of early 2024, and nearly 74% of the population lives in rural areas where connectivity and digital literacy lag behind those in urban areas. These disparities underscore the need for inclusive digital strategies. For example, delivering educational content and public information in Khmer and in audio/voice format can help those with limited reading ability or internet access. The government and NGOs have launched programs to bridge the digital divide – from digital literacy curricula in schools to community ICT projects – but more innovation is needed to reach remote communities effectively.

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**Climate Change and Resilience:** Cambodia is highly vulnerable to climate change, facing frequent floods, droughts, and storms that threaten agriculture, livelihoods, and infrastructure. In response, the National Climate Change Strategic Plan (currently CCCSP 2024–2033) was unveiled in 2025 as a roadmap toward a “greener, climate-resilient, carbon-neutral and sustainable future”. This plan aligns with Cambodia’s commitments under the Paris Agreement (NDCs) and is synchronized with national frameworks like the CSDGs and Pentagonal Strategy. It has three strategic areas: mitigation, adaptation, and governance, with 19 key outcomes to be achieved in two phases. Crucially, the immediate 2024–2028 phase focuses on governance measures including human capacity building, gender and disability inclusion, social inclusion, sustainable natural resource management, awareness-raising, and data improvements. In practice, this means empowering communities with information (e.g., early warning systems and climate education), ensuring everyone – including women, indigenous groups, and persons with disabilities – can participate in climate resilience efforts, and leveraging data and technology to plan climate actions. The plan calls on all stakeholders to work together to localize strategies into action. This opens the door for tech innovators to support climate adaptation – for instance, through disaster communication systems, environmental monitoring, or tools that help businesses adopt sustainable practices.

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**Governance and SDG Delivery:** Underpinning all these thematic strategies is a focus on good governance, partnerships, and innovation. SDG 16 (Peace, Justice, and Strong Institutions) is reflected in Cambodia's drive to modernize public services and make them more transparent and accountable. The digital government reforms, anti-corruption measures, and decentralization of services to local administrations all aim to strengthen institutions. Meanwhile, public-private partnership (PPP) is a recurring theme: the digital government policy explicitly seeks to "incentivise private sector engagement" and establish regular dialogues with tech companies to ensure government solutions use the best available technology. Similarly, forums on topics like ESG (Environmental, Social, Governance) standards indicate a rising interest in corporate sustainability and accountability in Cambodia. In August 2024, a multi-stakeholder dialogue on ESG reporting brought together government, businesses, and civil society to discuss improving sustainability disclosure and data-driven decision-making. The emphasis on ESG and sustainability reporting aligns with SDG 12 (Responsible Consumption/Production) and is particularly relevant as Cambodia seeks to attract responsible investment and ensure its SMEs and industries meet global standards.



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# Summary: Cambodia's National Priorities for Digital, Climate, and SDG Progress

In summary, Cambodia's policy landscape calls for: inclusive digital services, digital literacy, private sector innovation, climate resilience, and SDG alignment. The next section will demonstrate how Vosyn's platform features map to these national priorities and global goals. By tailoring our AI solutions to Cambodia's context – notably by prioritizing the Khmer language and local use cases – Vosyn can be a strategic enabler in Cambodia's journey toward an inclusive, digital, and sustainable future.

They have also recognized the need to support smaller enterprises in ESG reporting and climate disclosure, so that even SMEs contribute to national sustainability goals. Achieving SDG 12 (Responsible Consumption/Production) and SDG 17 (Partnerships) is part of this agenda, ensuring that the private sector and financial markets are aligned with climate objectives.



**130+**  
languages supported

Vosyn enables seamless multilingual communication across Cambodia's diverse population.



**Inclusive by design**

Accessibility features empower people of determination, elderly citizens, and non-native speakers.

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# Vosyn's Platform & Strategic Fit



# Mapping Vosyn's Platform to SDGs and National Strategies

Vosyn's core capabilities in multilingual voice AI are not just high-tech feats; they are tools with direct social impact. The tables below summarize how key features of our platform align with specific **UN Sustainable Development Goals (SDGs)** and with **Cambodia's national digital, environmental, governance, and education strategies**.

## Vosyn AI Capabilities and Relevant UN SDGs

The following table maps Vosyn's platform features to the primary SDGs they support. These SDGs correspond to Cambodia's priorities (especially SDGs 3, 4, 9, 10, 11, 13, 16, which Cambodia has highlighted in its development framework).

**Table 1: Vosyn's platform capabilities mapped to relevant UN Sustainable Development Goals**



Vosyn Capability	Supports UN SDG(s)	Contribution to Goal
Real-Time Khmer– English Voice localization <i>(Instant speech localization between Khmer and English, preserving meaning and tone)</i>	SDG 4 – Quality Education SDG 10 – Reduced Inequalities SDG 16 – Peace, Justice & Strong Institutions	<b>Inclusive education &amp; services:</b> Enables students and citizens to access content and services in their own language. For example, a rural student can listen to an English lesson in Khmer in real time, improving learning outcomes (SDG 4). Non-English- speaking citizens can interact with e- government services or hotlines without language barriers, reducing inequalities (SDG 10) and fostering inclusive institutions (SDG 16)

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**Table 1: Vosyn's platform capabilities mapped to relevant UN Sustainable Development Goals Cont'd**



Vosyn Capability	Supports UN SDG(s)	Contribution to Goal
<b>Real-Time Khmer– English Voice localization</b> <i>(Instant speech localization between Khmer and English, preserving meaning and tone)</i>	SDG 4 – Quality Education SDG 10 – Reduced Inequalities SDG 16 – Peace, Justice & Strong Institutions	<b>Inclusive education &amp; services:</b> Enables students and citizens to access content and services in their own language. For example, a rural student can listen to an English lesson in Khmer in real time, improving learning outcomes (SDG 4). Non-English- speaking citizens can interact with e-government services or hotlines without language barriers, reducing inequalities (SDG 10) and fostering inclusive institutions (SDG 16)
<b>Voice-Preserving AI Synthesis</b> <i>(Maintaining the speaker's voice print and emotion in localized speech)</i>	SDG 9 – Industry, Innovation & Infrastructure SDG 10 – Reduced Inequalities	<b>Trust and cultural preservation:</b> By keeping the <i>same voice</i> across languages, Vosyn builds trust and personal connection in public service messages (SDG 16). Citizens are more likely to engage with city or government announcements if they recognize the voice (e.g., the Prime Minister's address localized to Khmer retains his tone). It also preserves cultural identity in content – e.g. Khmer folklore or local news can be shared bilingually without losing the “local voice,” contributing to community cohesion (SDG 11).

**Table 1: Vosyn's platform capabilities mapped to relevant UN Sustainable Development Goals Cont'd**



Vosyn Capability	Supports UN SDG(s)	Contribution to Goal
<p><b>Contextual Language Understanding</b>  <i>(AI that adapts localization to context, dialect, and user intent)</i></p>	SDG 9 – Industry, Innovation & Infrastructure SDG 10 – Reduced Inequalities	<p>Effective communication infrastructure: Vosyn's contextual AI ensures that localizations are accurate for local contexts (e.g., understanding idioms or technical terms). This supports innovation (SDG 9) by enabling development of local-language AI solutions in various industries (education, healthcare, tourism). It also reduces inequality (SDG 10) by catering to <i>all dialects and literacy levels</i> – for instance, understanding mixed Khmer-English or colloquial speech means even those with informal speech patterns are included in the digital dialogue.</p>
<p><b>Voice-Preserving AI Synthesis</b>  <i>(Maintaining the speaker's voice print and emotion in localized speech)</i></p>	SDG 9 – Industry, Innovation & Infrastructure SDG 10 – Reduced Inequalities	<p>Trust and cultural preservation: By keeping the <i>same voice</i> across languages, Vosyn builds trust and personal connection in public service messages (SDG 16). Citizens are more likely to engage with city or government announcements if they recognize the voice (e.g., the Prime Minister's address localized to Khmer retains his tone). It also preserves cultural identity in content – e.g. Khmer folklore or local news can be shared bilingually without losing the “local voice,” contributing to community cohesion (SDG 11).</p>

**Table 1: Vosyn's platform capabilities mapped to relevant UN Sustainable Development Goals Cont'd**



Vosyn Capability	Supports UN SDG(s)	Contribution to Goal
<p><b>Multimodal Voice Accessibility</b>  <i>(Speech-to-text and text-to-speech in Khmer/English for voice apps, IVR systems, etc.)</i></p>	SDG 3 – Good Health & Well-being SDG 11 – Sustainable Cities & Communities SDG 13 – Climate Action	<b>Health, safety, and resilience:</b> Voice technology accessible via phone and radio can disseminate crucial health information or disaster warnings to populations with low literacy or limited internet (SDG 3 & 13). For example, a voice bot can read out flood evacuation alerts in Khmer over a basic phone call, or provide COVID-19 guidance in rural dialects – enhancing community resilience (SDG 11, 13). Voice-based health hotlines improve well-being by overcoming literacy and language barriers in healthcare access (SDG 3)
<p><b>ESG Reporting Assistant (Multilingual)</b>  <i>(AI tool to help businesses report on sustainability in Khmer and English)</i></p>	SDG 12 – Reasonable Consumption & Production SDG 8 – Decent Work & Economic Growth (indirectly) SDG 16 – Strong Institutions (governance)	<b>Sustainable business practices:</b> By guiding SMEs in preparing ESG reports in both Khmer and English, Vosyn supports responsible business conduct (SDG 12). Helps Cambodian companies comply with international standards (e.g., explaining Multilingual global reporting frameworks in Khmer) and <i>tool to help businesses report on sustainability</i>

# Vosyn Solutions Alignment with Cambodian Strategies

This table illustrates how Vosyn's features and solution areas correspond to Cambodia's national strategies in digital development, climate/environment, governance, and education. Each entry notes the specific strategy or policy and how Vosyn can advance its objectives:

**Table 2 :**  
**Vosyn  
Solutions  
Alignment  
with  
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Vosyn Solution Area	Cambodia Policy Alignment	Details of Alignment
<b>Bilingual Public Services &amp; E- Government</b> <i>Khmer-English voice interfaces for government services, smart city apps, and hotlines</i>	<b>Digital Government Policy 2022–2035:</b> Digital public services & G4C (Government for Citizens) principle <b>Pentagonal Strategy – Tech Pillar:</b> Digital economy & govt as priority for growth and equity	<b>Citizen-centric service delivery:</b> Vosyn enables government websites, 115 hotlines, or city information kiosks to communicate in both Khmer and English by voice. This helps implement the Digital Government Policy's goal of <i>services accessible via mobile and inclusive of a wider population</i> . For example, an AI voice assistant can guide a villager through an online birth registration form in Khmer voice or provide an English- speaking tourist city directions in English – all on the same platform. This directly supports the Pentagonal Strategy's tech- driven growth and equity by making services available to non-English speakers and those with low literacy (bridging the urban-rural service gap).

## Table 2 : Vosyn Solutions Alignment with Cambodian Strategies Cont'd

Vosyn Solution Area	Cambodia Policy Alignment	Details of Alignment
<b>SME Support &amp; ESG Enablement</b> <i>(Multilingual ESG reporting and compliance tool for businesses)</i>	<b>Pentagonal Strategy – Economic Growth:</b> Sustainable and inclusive growth focus <b>Emerging ESG Policy Dialogue:</b> Responsible business & investment (per ODC ESG Dialogue 2024) <b>Industrial Development &amp; SME policies:</b> Digitalization and global market access for SMEs	<b>Competitive and responsible SMEs:</b> Vosyn's AI assistant can coach SMEs through sustainability reporting or certification processes in their native language. This helps local enterprises meet international standards (e.g., ASEAN or EU market requirements) by breaking down language barriers in complex documentation. Such a tool aligns with Cambodia's push for SME digital transformation and inclusion in global value chains. It also supports the government's encouragement of <b>responsible investment and transparency</b> , as seen in recent ESG discussions focusing on data disclosure and good governance. By simplifying ESG compliance, Vosyn encourages more businesses to adopt sustainable practices, contributing to the National Climate Change Strategic Plan's call for cross-sector action and to Cambodia's progress on SDG 12 and 13. Ultimately, more resilient and accountable SMEs foster economic growth (Pentagonal Strategy goal) that is both inclusive and environmentally conscious.

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Vosyn Solution Area	Cambodia Policy Alignment	Details of Alignment
<p><b>Education and Digital Literacy</b>  <i>(Real-time speech localization for classrooms, voice content for e-learning, adult education in Khmer)</i></p>	<p><b>Digital Economy &amp; Society Policy 2021–2035:</b>  Digital Citizen &amp; Human Capital Development  <b>Education Strategies (ICT in Education, NGS):</b>  Enhancing digital learning access nationwide</p>	<p><b>Equal access to quality education:</b> Vosyn can localize educational videos, tutorials, and MOOCs into Khmer voice, allowing students in rural areas to learn from global content without language barriers. This aligns with the Digital Policy's <i>Digital Citizen</i> pillar, which calls for improving digital literacy and empowering citizens with skills. By delivering content in Khmer (and preserving technical context), Vosyn helps students everywhere "join the digital economy". It also supports Ministry of Education efforts to integrate ICT in schools and reach remote learners (e.g., via radio or offline apps). Adult education programs can use voice AI for functional literacy training – for instance, an AI tutor that reads agricultural best practices in Khmer to farmers. Such initiatives contribute to CSDG 4 (Quality Education) and build the skilled workforce envisioned in the Pentagonal "People" pillar.</p>

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## Table 2 : Vosyn Solutions Alignment with Cambodian Strategies Cont'd

Vosyn Solution Area	Cambodia Policy Alignment	Details of Alignment
<b>Healthcare Access &amp; Public Safety Alerts</b> <i>(Voice bots for health hotlines, telemedicine in Khmer, emergency alert systems)</i>	<b>Cambodia SDG Framework &amp; Health Strategies:</b> SDG 3 (Health) and national Health Information goals <b>Climate Change Strategic Plan 2024– 2033:</b> Climate adaptation & social inclusion (early warning, awareness)	<p>Inclusive health and resilience: Vosyn's voice AI can be deployed for téléhealth services – for example, a voice triage system that guides patients in Khmer through symptoms and directs them to care (supporting universal health coverage goals). This addresses communication barriers noted in healthcare, especially for rural Cambodians with limited medical. information access. Additionally, for climate and disaster preparedness, voice alerts in Khmer (and ethnic minority languages) can warn communities of floods or storms.</p> <p>Cambodia's climate plan emphasizes <i>awareness-raising and inclusion</i> as immediate priorities, and Vosyn can help deliver life-saving information to those without smartphones or literacy. By integrating with early warning systems (e.g., IVR calls or village loudspeakers with AI voice messages), Vosyn supports the climate strategy's aim to build resilience at the community level. These efforts also tie into SDG 11 (sustainable communities) and Pentagonal "People" objective of protecting citizens' well-being.</p>

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## Table 2 : Vosyn Solutions Alignment with Cambodian Strategies Cont'd

Vosyn Solution Area	Cambodia Policy Alignment	Details of Alignment
<b>Cultural Tourism &amp; Heritage Promotion</b> <i>(AI voice guides and local language content for tourism)</i>	<b>Cambodia Digital Economy – Tourism Innovation:</b> Part of service digitalization <b>Culture and Tourism Policies:</b> Promotion of cultural heritage, visitor experience enhancement	<b>Smart tourism and cultural preservation:</b> Vosyn can provide multilingual audio guides at museums and heritage sites (like Angkor Wat), automatically localizing a tour guide's narration into the visitor's preferred language while preserving the guide's vocal intonation. This enriches tourist experiences and makes cultural knowledge accessible to more people, boosting tourism revenue and cultural exchange. It aligns with Cambodia's strategy to leverage digital tools for tourism (a key sector) and to promote Khmer culture globally. By preserving the <i>authentic voice</i> of local guides or elders (through voice cloning), the technology also helps safeguard intangible heritage (stories, oral history) even as it is localized for international audiences. Such innovation contributes to SDG 8 (decent work and economic growth via tourism) and SDG 11.4 (protecting cultural heritage), and resonates with the ethos of the Pentagonal Strategy's People pillar – celebrating Cambodia's identity while embracing modern innovation.

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# Localized Use Cases: Bringing Vosyn to Cambodia's Communities

In this section, we explore several real-world scenarios in which Vosyn's multilingual, voice-reserving AI could be deployed to advance Cambodia's digital government, social inclusion, climate resilience, and cultural promotion. These use cases are grounded in Cambodia's on-the-ground needs – from a farmer seeking advice in Khmer to a tourist exploring Angkor – and show how technology and policy align to improve lives.

## Use Case 1: Voice Interfaces for Public Services and Smart Cities

**Bilingual Government Hotlines:** Cambodia has various public service hotlines (for healthcare, citizen complaints, emergency response, etc.). With Vosyn, these could be enhanced so that a citizen can speak in Khmer and get information on government services, while an English-speaking expat or tourist could ask the same system questions in English – all handled by one AI platform. The contextual understanding ensures correct interpretation of names, addresses, and local terminology, while voice preservation can make the experience feel personal (e.g., using the recorded voice of a known public service representative, with permission). This supports the Digital Government's Policy's aim of delivering services directly to citizens (G4C) in an inclusive manner. By providing round-the-clock service in Khmer, such hotlines cater especially to those who might be uncomfortable or unable to use text-based web services. It builds trust as citizens feel 'heard' in their own language, operationalizing the policy's vision of improved service quality and citizen trust.

**Smart City Voice Applications:** Phnom Penh and secondary cities like Siem Reap or Battambang are moving towards "smart city" solutions – including traffic information, public transport updates, utility services, and civic issue reporting. Vosyn's technology can enable voice-driven city apps or kiosks. For example, at a smart bus stop kiosk, a commuter could ask in Khmer, "When is the next bus to Central Market?" The system, using VosynCore, understands the query and responds in Khmer voice with real-time data ("The next bus arrives in 5 minutes."). A tourist could ask the same in English and get an English reply. Similarly, residents could report issues (like a broken streetlight or flooding) by simply speaking in their language to a city chatbot, which logs and localizes the report for city officials. This seamless multilingual interface encourages more citizen engagement in urban services, aligning with SDG 11's push for inclusive, participatory cities. It also reduces the need for literacy – anyone can speak and get service, including the elderly or visually impaired who might find smartphone apps challenging. Over time, data from these interactions (with privacy safeguards) can help city planners understand community needs better, demonstrating how Vosyn not only serves immediate communication needs but also strengthens data-driven governance.

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# Localized Use Cases: Bringing Vosyn to Cambodia's Communities

## Use Case 1: Voice Interfaces for Public Services and Smart Cities Cont'd

**Administrative Services in Local Languages:** Beyond Khmer and English, Cambodia has ethnic minority languages such as Cham, Bunong, etc. in certain regions. While Khmer remains the lingua franca, Vosyn's platform could be expanded in the future to include other local languages or dialectal Khmer, ensuring that truly no citizen is left behind due to language. A commune office in Ratanakiri, for instance, could eventually have a voice assistant that localizes basic information into the local indigenous language. This idea resonates with the 'no one left behind' principle of the SDGs and Cambodia's inclusive policies. Even if initial focus is Khmer-English, demonstrating this potential could galvanize support for digital inclusion of minority languages in Cambodia's e-government

**Impact:** These initiatives would directly impact Cambodians by making public services more accessible, efficient, and user friendly. A farmer could call a provincial office to inquire about a land certificate, speak in Khmer, and get a clear answer or even necessary forms read out loud; a busy urban citizen could verbally query tax deadlines or procedures while driving (hands-free). Agencies benefit too – automated voice systems can handle high call volumes in multiple languages, freeing up human staff for complex cases. By deploying Vosyn in public services, Cambodia moves closer to its goal of a responsive, citizen-centric government that uses technology to serve people of all backgrounds

This use case exemplifies public-private collaboration: government provides the services/data and oversight, while Vosyn provides the technology, in line with PPP models encouraged by policy.



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# Use Case 2: Real-time Speech localization in Education

Education is a cornerstone of sustainable development, and Cambodia has made great strides in improving school enrollment and literacy. Yet, quality and access remain uneven, especially between urban and rural areas. English language content and expertise are often concentrated in cities. Vosyn's AI can help bridge the gap by bringing bilingual educational content and live localization to classrooms and community learning spaces across Cambodia.

**Rural Classrooms & E-learning:** Consider a secondary school in a rural province where teachers and students primarily speak Khmer. With limited resources, they might want to use online educational videos (e.g., a Khan Academy science lesson or an English YouTube lecture on climate-smart farming). Using Vosyn, these videos can be played with instant Khmer voice-over, preserving the lesson's clarity. The AI would localize the speech on the fly and speak it in Khmer, perhaps even capturing the original speaker's tone for greater engagement. This turns a wealth of global open educational resources into bilingual assets for Cambodian students. It aligns with the government's push for digital literacy and integrating ICT in teaching. Even offline, a teacher could use a Vosyn-enabled device to localize her own lesson script to English and vice versa, helping students pick up terminology in both languages. The outcome is improved comprehension and bilingual learning, supporting SDG 4 and the Digital Economy policy's call for a digitally skilled citizenry.

**Adult Education & Skills Training:** Literacy and vocational training programs for adults (e.g., farmers, factory workers, or homemakers seeking skills) can leverage voice AI to overcome literacy and language hurdles. For example, an agricultural extension workshop could use a voice assistant to localize an expert's instructions from English to Khmer in real time for local farmers. Conversely, if farmers want to ask questions that a foreign expert can help with, Vosyn can localize their Khmer questions into English for the expert, then localize the answers back to Khmer – creating a two-way understanding. Such interactions could be done via smartphones or community loudspeaker systems. This empowers rural communities with knowledge previously out of reach, and it operationalizes the climate strategy's emphasis on capacity building and knowledge-sharing for adaptation (farmers get information on new techniques in a language they grasp. It also reflects SDG 10 by reducing inequality between those who speak global languages and those who do not.



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# Use Case 2: Real-time Speech localization in Education Cont'd

**Language Preservation in Education:** Interestingly, while Vosyn helps localize foreign content into Khmer, it can also ensure that Khmer-language content is not left behind. There is a growing movement in Cambodia to preserve the Khmer language amidst global pressures. Vosyn could assist by enabling Khmer literature or history lessons to be localized for non-Khmer speakers (e.g., an English-speaking teacher learning Khmer folklore to teach, with AI assistance). Additionally, as young Cambodians learn English and other languages, having AI that reinforces concepts in Khmer ensures they genuinely understand the material rather than memorize foreign terms. This nurtures a bilingual generation that is strong in both languages, as national leaders advocate.

**Impact:** Through these educational use cases, rural schools gain access to quality content, teachers get support in bilingual instruction, and learners of all ages can overcome language barriers. A concrete scenario could be a remote learning program: suppose during a pandemic or in normal distance learning, a math lesson by an English-speaking instructor is broadcast on TV or radio; with Vosyn, a parallel audio track in Khmer could be provided. This would have been invaluable during COVID-19 when many Cambodian students struggled with English-only online resources. Going forward, it strengthens the education system's resilience and inclusivity. Ultimately, such integration of AI in education helps Cambodia develop the human capital needed for its digital economy ambitions - fulfilling the "Digital Talent" aspect of its policies and ensuring that the next generation is not only digitally literate but also linguistically empowered to participate in global knowledge sharing.

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# Use Case 3: Vosyn Technology for Healthcare Access and Public Safety Alerts

Healthcare and safety information can save lives – but only if people understand and act on it. Language and literacy barriers often mean that critical messages (whether a doctor's advice or a flood warning) do not reach everyone effectively. Vosyn's voice AI can play a pivotal role in making health and safety communications inclusive and immediate:

## Voice-enabled Healthcare Services

Cambodia's healthcare system has made advances, but rural and marginalized populations still face challenges in accessing information and care. Many older Cambodians or those in remote villages may not read Khmer well (if at all), and indeed not English. Vosyn can enhance healthcare call centers or telemedicine platforms by enabling patients to describe their symptoms in Khmer and receive guidance in Khmer. For example, a national medical hotline (think a 911 or 119 service, or a COVID helpline) could be powered by an AI triage assistant. A caller might say, "My child has a high fever and rash," in Khmer; the AI, recognizing keywords and urgency, could calmly ask follow-up questions and offer advice in Khmer, or quickly route the call to a doctor.

If specialized doctors are only available who speak English, Vosyn can live-localize the conversation both ways, ensuring the doctor and patient understand each other. This directly addresses communication barriers documented as a healthcare challenge (e.g., limited English proficiency or technical language fluency among patients). It supports SDG 3 by improving access to timely healthcare guidance and could relieve pressure on health workers by handling basic queries.

## Public Health Announcements

Government or NGOs often need to disseminate health advisories – for instance, vaccination campaigns, maternal health tips, or disease outbreak alerts. Using Vosyn, authorities can record a message in one language and automatically generate it in others. A practical example: The Ministry of Health records a COVID-19 safety message in Khmer; Vosyn can generate the same message in several minority languages or in English for expat communities, preserving the reassuring tone of the original speaker.

These audio messages can be broadcast on local radio or via community loudspeakers (common in Cambodian villages), so even those without internet or who cannot read pamphlets get informed. During the pandemic, multi-language messaging was vital; AI could make it faster and more consistent. Furthermore, the voice preservation aspect means that if a trusted figure (say, a popular doctor or a community leader) gives the message, all localizations still carry that person's voice, which can increase trust and adherence to the advice.



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# Use Case 3: Vosyn Technology for Healthcare Access and Public Safety Alerts Cont'd

## Disaster and Climate Early Warnings:

Cambodia frequently experiences seasonal floods (like along the Mekong) and occasional storms. Early warning systems exist but often rely on text messages or sirens that might not convey detailed instructions. With Vosyn, emergency agencies can send out voice calls or WhatsApp voice notes in Khmer that explain what action to take ("Evacuate to the school by 6 PM tonight due to flood risk in your area. Bring essential items."). The AI could take a written warning and turn it into a clear spoken message in local languages, or even automatically *call* residents in at-risk areas with that message. For regions with different languages, it can swap accordingly. Because it's AI-driven, this can be done rapidly as soon as a warning is issued. These voice alerts significantly help those who may not read SMS quickly or at all. It supports the climate strategy's goal of using technology to raise awareness and promote inclusion in adaptation efforts. As a secondary benefit, these voice systems can collect feedback; for instance, a recipient could speak back, "Noted, my family is moving," or report a situation which the system transcribes for emergency officials – enabling two-way communication.

## Assistive Technology for Persons with Disabilities

Inclusive services mean catering to people with disabilities. Vosyn's voice solutions can aid the visually impaired (who rely on audio) by reading information aloud and can aid the deaf/hard-of-hearing by transcribing speech to text on a screen. For example, a deaf user could speak in Khmer (if able) and see the AI's response in text, or type and have the AI voice it to an official – bridging communication both ways. While this requires specific interface design, it aligns with Cambodia's emphasis on disability inclusion in climate and development plans and demonstrates Vosyn AI's versatility in enhancing accessibility.



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# Use Case 3: Vosyn Technology for Healthcare Access and Public Safety Alerts Cont'd

## Impact

The deployment of voice AI in health and safety ensures life-saving information reaches the last mile. In quantifiable terms, it could increase the number of people who understand public health campaigns, improve emergency response times, and ultimately reduce injuries or fatalities by guiding people to the proper course of action. A villager who might ignore a vague SMS alert in formal language may respond to a clear voice in Khmer telling her that floodwaters are rising and she must seek higher ground. A mother in a remote village can get trustworthy advice for a sick child at midnight via a voice chatbot, rather than travel long distances to a clinic. These improvements strengthen social protection systems and community resilience – key facets of sustainable development. Importantly, they also build public trust: when citizens see that their government speaks their language and proactively reaches out, it reinforces the social contract (SDG 16). Vosyn's technology thus becomes an enabler of stronger, more responsive institutions that protect and serve the people, which is at the heart of Cambodia's stated development vision.



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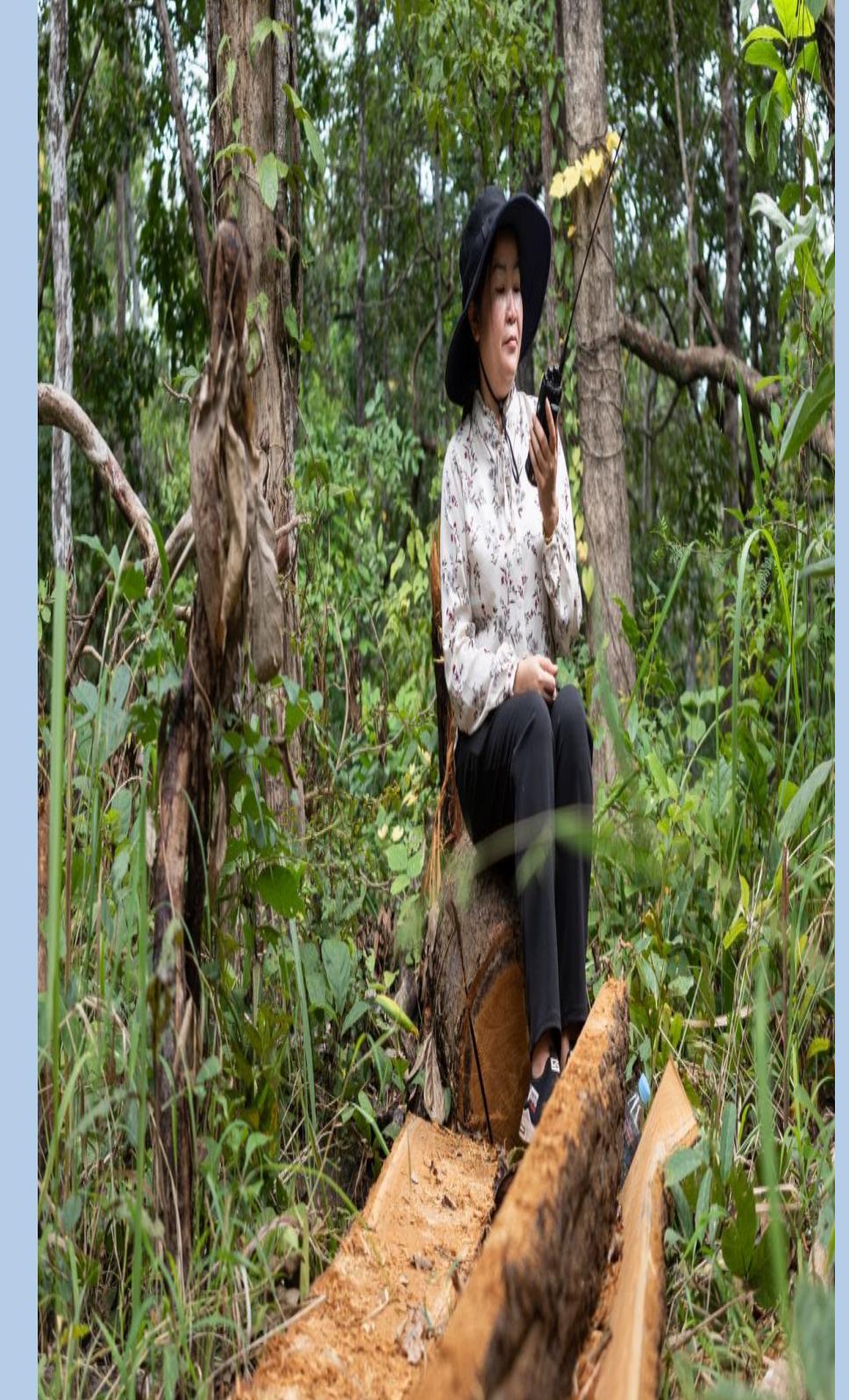
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# Use Case 4: Multilingual ESG Compliance Tools for SMEs

Small and medium enterprises (SMEs) form the backbone of Cambodia's economy, contributing over half of the GDP and most employment. As Cambodia integrates with regional and global markets, there is growing pressure on businesses to adhere to Environmental, Social, and Governance (ESG) standards – whether to meet investor criteria, comply with trade requirements, or operate sustainably. However, many Cambodian SMEs lack expertise in these areas and face language hurdles in understanding international standards (which are often in English). Here's how Vosyn could help:

**AI ESG Mentor:** Vosyn can act as a virtual ESG consultant that converses in Khmer or English, guiding business owners through the process of sustainability reporting or compliance. For example, a rice mill owner in Battambang wants to produce a simple sustainability report to attract a foreign buyer. He could speak to a Vosyn-powered app in Khmer: "How do I measure my energy use for ESG report?" The AI, trained on frameworks like the Global Reporting Initiative (GRI) or local guidelines, could respond (in Khmer), "First, gather your electricity bills for the year. Calculate total kWh usage. Then consider any solar energy used..." etc., effectively localizing complex requirements into plain Khmer instructions. It could also convert the finished report text into English in a format expected by investors. This lowers the barrier for SMEs to engage in ESG practices. According to a study, data and disclosure are key challenges in Cambodia's ESG adoption; an AI assistant can make data collection easier by guiding businesses through it step by step.



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# Use Case 4: Multilingual ESG Compliance Tools for SMEs

**Multilingual Reporting Templates:** Vosyn could provide bilingual templates for common documents such as environmental impact assessments, labor standards compliance forms, or corporate governance policies. The user could fill them in Khmer verbally – “Our factory uses biomass for 50% of its energy” – and the AI plugs it into the English template in the right section. This is invaluable for SME owners or staff who are not fluent in English or in technical writing. It ensures Cambodian companies can present themselves on par with international counterparts, supporting the government’s aim to integrate SMEs into global value chains. It also promotes good governance at the company level and feeds into national goals of sustainable industrial development.

**Training and Awareness:** Beyond reporting, an AI voice platform can help train SME staff about ESG. For instance, a manufacturing SME could have an interactive voice module for workers (many Cambodian factory workers have limited formal education) that explains workplace safety (Social aspect of ESG) in Khmer and quizzes them verbally. Or a manager could ask the AI in English, “What are Cambodia’s environmental regulations on waste water?” and get an answer citing the law in Khmer for him to understand clearly. This <sup>33</sup>echoes the multi-stakeholder approach Cambodia is taking – bringing together government regs, NGO guidelines, and business action – now facilitated by AI for comprehension and implementation.

**Impact:** By demystifying ESG and making compliance more accessible, Vosyn helps Cambodian SMEs “upgrade” their operations sustainably. This could lead to more firms obtaining green certifications, accessing green financing, or exporting to markets that require ESG adherence. In turn, that drives broader environmental and social improvements (contributing to Cambodia’s climate commitments and the SDGs). Moreover, it strengthens the SMEs’ competitiveness and resilience. The Pentagonal Strategy emphasizes modernizing the economy with innovation and sustainability – this use case is a direct hit, marrying innovation (AI) with sustainability. It also fosters a culture of corporate responsibility and transparency; as Dr. Joe Buckley noted in the ESG dialogue, properly implemented ESG can address challenges like workers’ rights and “greenwashing” concerns . Vosyn can help ensure ESG is not just a buzzword but a practical, understood practice among small businesses. Such empowerment of SMEs ties back to SDG 8 (decent work and economic growth) and SDG 12 (responsible consumption and production). At the policy level, if many SMEs use such tools, the government will find it easier to gather data for national SDG reporting and to enforce standards without heavy on-site inspections, because companies will be proactively documenting and improving their impact.

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# Use case 5: AI Guides for Cultural Heritage

Cambodia's rich cultural heritage and tourism sector present a unique opportunity to leverage Vosyn's voice technology. Millions of tourists visit sites like Angkor Wat, the Royal Palace, and ecotourism destinations each year (in pre-pandemic times), and Cambodia aims to rejuvenate and grow this sector. Meanwhile, cultural preservation is a priority – ensuring that heritage, including the Khmer language and stories, is passed to future generations. Vosyn can contribute by providing immersive, multilingual cultural experiences:

**Angkor Wat Multilingual Audio Guide:** Picture visiting Angkor Archaeological Park and having a personal AI guide in your preferred language. Using a smartphone app or a provided device, a tourist could hear descriptions of each temple in English, Chinese, French, Spanish, etc., while walking the grounds. What makes this special with Vosyn is the voice-preservation feature: the narration could be done by a knowledgeable Cambodian tour guide (who records it in Khmer or English), and Vosyn localizes it into other languages but retains the guide's voice character. This means even a Japanese visitor hearing the guide in Japanese gets the feel of a local Cambodian voice's warmth and intonation, rather than a generic machine voice. The emotional and authentic touch enhances the experience. Additionally, because Vosyn works in real time, it can handle tourist questions. A visitor could ask (in their language), "How old is this temple?" and the AI, having the data, would answer in that language. This dynamic interaction is beyond static audio guides and can significantly enrich tourism. For Cambodia, this means better tourist satisfaction, longer stays, and positive word-of-mouth. It also allows guides to serve more tourists – one guide's knowledge can be scaled via AI to thousands of tourists in various languages at once, potentially increasing their earnings through a tech-enabled model (guides could partner in creating the content and get a fee).



**90%**

Cambodia's population speaks Khmer as their first language.



**43%**

As of 2024, approximately 57% of Cambodia's population has access to the internet and about 43% remains offline, with digital inclusion efforts ongoing

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# Use case 5: AI Guides for Cultural Heritage Cont'd

**Cultural Heritage in Khmer for Youth and Visitors:** On the flip side, Vosyn can help Khmer-speaking visitors or youth engage with content that might currently only be available in foreign languages. For instance, a Khmer visitor at a museum might find some historical research or exhibits are labeled in English – the AI could instantly narrate those in Khmer. Or for young Cambodians, an English documentary about Angkor's history could be voiced over in Khmer by Vosyn, making it more accessible and engaging. This ensures that Cambodians themselves fully partake in their heritage even as it's shared internationally, reflecting the balanced bilingual approach leaders advocate.

**Virtual Tourism and E-learning:** Beyond physical visits, Vosyn could support virtual tours (which became popular during COVID). A virtual tour of Angkor or the Killing Fields, for educational purposes, could have an AI guide that switches languages as needed for international classrooms. It can also preserve voices of elders or experts. For example, an elder who is a master of an art form could record stories in Khmer; Vosyn can localize these into other languages for a global audience while keeping the elder's voice alive digitally – a form of digital heritage preservation.

**Impact:** AI voice guides amplify Cambodia's cultural diplomacy and tourism appeal. Practically, they break the language barrier that sometimes limits where tourists go and how much they spend – a non-English speaker might shy away from sites without localizations. With Vosyn, every site is multilingual, likely leading to higher tourist satisfaction and inclusion of more local sites (spreading tourist income beyond just Angkor to local community sites, as guides can be virtually present everywhere).

For the culture sector, it means wider dissemination of Khmer culture without diluting authenticity. The technology can also generate analytics – e.g., which attractions or facts tourists ask about the most – helping tourism authorities adapt and improve services. This aligns with Cambodia's strategies in multiple ways. Economically, it supports the Digital Economy policy's vision of leveraging digital tools across service sectors, such as tourism (digital tourism is often cited as a growth area). Socially, it helps preserve and promote the Khmer language and heritage, echoing national pride initiatives. It exemplifies how innovation (SDG 9) can drive sustainable tourism (SDG 8 and 12) and cultural exchange (SDG 11.4). And by potentially involving local startups or guide associations in developing content, it can spark the development of creative industries – a synergy of technology and culture.

## Summary

Through all these use cases, a common thread emerges: Vosyn's AI can localize global knowledge and globalize local knowledge, truly bridging gaps. Whether it's a villager getting flood warnings, a student in Kampong Thom accessing world-class lessons, an entrepreneur drafting an ESG report, or a tourist exploring Khmer culture, the technology adapts to the user's language and context. This is the essence of inclusive AI for Cambodia – technology that speaks to everyone, everywhere.

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# Call to Action: Collaborating for Cambodia's Inclusive AI Future

Cambodia's leap into a digital future cannot be achieved by any single entity alone. It requires a coalition of the public sector, private innovators, development partners, and communities working hand in hand. The Royal Government has signaled openness to such partnerships – from inviting tech companies to help build e-government solutions, to encouraging startups in digital innovation, to working with NGOs on climate adaptation and education. The Digital Government Policy explicitly calls for “*regular dialogue mechanisms with technology providers, business leaders, academia, and civil society*” to align digital initiatives with stakeholder needs. Similarly, the Climate Strategic Plan urges “all stakeholders to work together to transform strategic plans into tangible outcomes.” Vosyn is ready to answer this call and contribute its expertise to Cambodia's mission. We envision a collaborative platform where:

**Government Ministries and Agencies** (such as Ministry of Post and Telecommunications, Ministry of Education, Ministry of Health, NCDDS for local government, Ministry of Environment, Ministry of Culture and Tourism) partner with Vosyn to pilot and scale AI solutions in public service delivery, education and training, climate communication, and cultural projects. We respect that government must lead on strategy and citizen protections; Vosyn can provide technical tools and knowledge transfer. Together, we can co-create localized AI applications that meet regulatory standards (e.g., data security, privacy) and public service requirements. For example, a partnership with MPTC and the Digital Government Committee could integrate Vosyn's voice tech into the national e-service portal, ensuring every digital service has Khmer/English voice support. With MoEYS, we could curate multilingual educational content for digital curricula. With the Disaster Management Committee, we could build the voice alert system. The key is working side by side with officials and local tech teams so that solutions are co-owned and sustainable.

**Local Innovators and Tech Community:** Cambodia's tech startup scene is growing, and there is a youthful talent pool energized by the digital economy push. Vosyn seeks to collaborate with local AI researchers, developers, and entrepreneurs – many of whom are already exploring Khmer language processing as seen with projects like SEA Lion and initiatives by Cambodian universities. By forming partnerships or mentorship programs (e.g., hackathons, joint research) with institutions like the Cambodia Academy of Digital Technology (CADT) or startup incubators (like Khmer Enterprise, Techo Startup Center), Vosyn can both contribute to and learn from local innovations. We can provide our core APIs or tools for localization to Cambodian developers to innovate new solutions (for example, a voice-based agricultural advisory app developed by a local startup using Vosyn's engine). This fosters an ecosystem where Cambodian-led innovation flourishes on top of Vosyn's platform, creating jobs and expertise locally. It also ensures cultural nuances are well captured. Our goal is not just to deploy our technology, but to help nurture Cambodia's own capacity in AI and language tech – leaving a lasting footprint aligned with the capacity-building focus of national policy

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# Call to Action: Collaborating for Cambodia's Inclusive AI Future Cont'd

**Development Partners and NGOs:** International development agencies (UNDP, UNICEF, UNESCO, USAID, ADB, etc.) and NGOs play a significant role in Cambodia's development programs – whether in education reform, health outreach, climate adaptation, or governance. Many have piloted ICT solutions in these domains. We propose partnering with such actors to integrate Vosyn's voice AI into their projects for greater impact. For example, an NGO running a maternal health education program could use our platform to create Khmer voice question-answer systems for expecting mothers in villages. UNDP, which supports digital transformation and innovation challenges, could facilitate scaling successful pilots nationally. By coordinating with those who have on-ground networks and subject matter expertise, Vosyn can ensure that tech interventions are context- appropriate and reach intended beneficiaries. Donors and development banks might also consider funding these collaborations, seeing them as accelerators for meeting the Cambodia SDGs (which they track). We will actively seek opportunities to contribute to or enhance existing programs with our technology, emphasizing evaluation and learning so that best practices can be shared.

**Private Sector and Investors:** As a private company, Vosyn also understands the importance of business viability. We invite Cambodian enterprises (telecom companies, banks, tech firms) and international investors interested in Cambodia to join forces in scaling these solutions. Telecom operators, for instance, could help deploy voice services over their networks to maximize reach (turning the concept of voice hotlines or alerts into reality for millions of subscribers). Corporate social responsibility (CSR) initiatives of companies (like banks funding education, or agribusiness firms supporting farmers) could incorporate Vosyn's solution to amplify their outreach in local languages. Impact investors and social enterprise funds might co-invest in localized AI for development, given its strong alignment with ESG outcomes. By demonstrating success in pilot projects, we aim to attract sustainable financing and revenue models (such as freemium services for government and paid enterprise services), so that these AI solutions are not one-off experiments but enduring components of Cambodia's digital infrastructure.

**Community Engagement and Feedback:** Finally, collaboration must extend to the end-users – the citizens. We propose mechanisms to involve community feedback in refining the AI. For instance, during pilot of a voice service, gather user feedback from rural users on whether the Khmer localization was clear, or from SMEs on what additional ESG info they need. Cambodia has a culture of community consultation especially for development projects, and we would mirror that. This ensures the AI truly serves the people in the way intended and continuously improves. It also helps address any cultural sensitivities or misinformation issues proactively – by keeping humans in the loop as overseers and guides of the AI outputs.

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# Call to Action: Collaborating for Cambodia's Inclusive AI Future Cont'd

In calling for collaboration, Vosyn affirms its commitment to responsible AI deployment. We will adhere to principles of data privacy, fairness, and transparency. For example, voice data used to train the AI can be stored securely in compliance with any Cambodian data regulations. We will work with authorities to ensure the AI's content is accurate and culturally respectful (especially important for historical or tourism content, or when dealing with health advice). Capacity building is part of responsibility – we intend to train local operators and developers on managing and customizing the AI systems so that over time Cambodians fully own the solution.

This partnership approach echoes what the Cambodian government has laid out – a future where digital transformation is a shared journey between government, citizens, and the tech sector. By joining forces, we can avoid duplication, ensure sustainability, and amplify impact.

**Next Steps:** We propose starting with a few flagship projects (e.g., a Digital Government Voice Assistant pilot in one ministry, an AI-assisted learning program in a set of rural schools, and a climate voice alert system in one flood-prone province) as proof of concept. Stakeholders can then evaluate results and refine strategies for scaling up nationwide. Vosyn is prepared to establish a local presence or work with local tech partners to implement these. We will also contribute to knowledge sharing forums – for instance, presenting outcomes in the annual Digital Cambodia conference or publishing joint case studies with government partners – to build momentum and share lessons with other ASEAN countries on inclusive AI. Cambodia has the potential to become a regional leader in multilingual AI for development, showcasing how a small economy can leapfrog by embracing innovation that is inclusive at its core.

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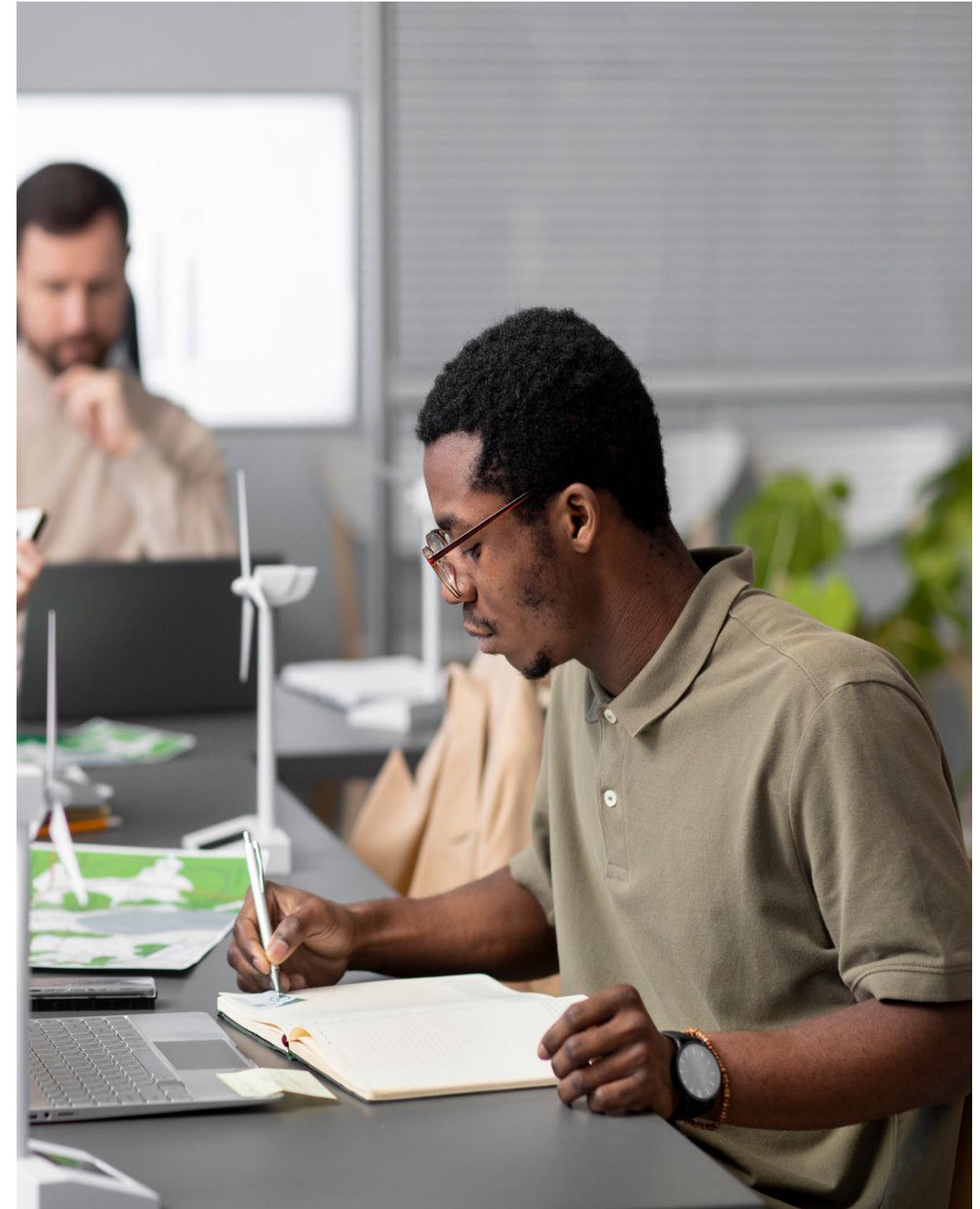
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# Conclusion: Collaborating for Cambodia's Inclusive AI Future

Cambodia's journey toward a digital, inclusive, and sustainable future is well underway, guided by visionary policies like the Pentagonal Strategy and the Digital Government and Economy frameworks. The challenges ahead – from bridging the digital divide, to improving public services, to building climate resilience – are significant but not insurmountable. As this report has illustrated, innovations in AI, specifically voice and language technologies, can serve as powerful enablers of Cambodia's development goals. Vosyn's multilingual, contextual, and voice-preserving AI platform offers concrete ways to turn policy ambitions into on-the-ground reality: a government hotline that anyone can call in Khmer, a village school where English content speaks in Khmer, a warning that reaches everyone in the floodplain, an SME that confidently reports its sustainability progress, and a heritage that speaks to the world in many tongues but with one authentic voice.

These are not distant dreams – they are achievable outcomes within the next few years, through collaborative action. By aligning technology deployment with national priorities, we ensure that innovation drives inclusive growth and social progress. As Prime Minister Hun Manet emphasized, Cambodia must seize global opportunities while maintaining a strong Khmer identity. Vosyn's approach embodies this principle: embrace the best of global AI while tailoring it to local language and culture, uplifting Khmer identity and every Cambodian citizen. In doing so, Cambodia can avoid the pitfalls of digital inequality and instead set a benchmark for "tech for good" in the region.



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We at Vosyn are inspired by Cambodia's commitment to its people and its future. We are eager to contribute our expertise to this national endeavor. The path ahead will require experimentation, learning, and adaptation – and we are fully committed to walking that path alongside our Cambodian partners. Together, let us break barriers and build bridges – not just in communication, but in opportunity, understanding, and prosperity. With responsible, inclusive AI as a key tool, Cambodia's 2030 and 2050 visions can be more than policy targets; they can be the lived reality of a vibrant, inclusive digital society where development in all its forms is accelerated and shared by all.

Vosyn invites Cambodia's leaders, innovators, and communities to join in this effort to voice-enable the future. By collaborating now, we can ensure that in Cambodia's next chapter of development, every voice is heard, every citizen is included, and the digital revolution truly benefits everyone – from the capital to the most remote village. This is not just thought leadership; it is a call to partnership in turning thought into action. The revolution in communication is here, and Cambodia's story can be a standout example of how that revolution is harnessed for sustainable development. Let us speak the future into being, together.



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Khmer isn't just the language of Cambodia's past – it's becoming the heartbeat of its digital-first future. Recent articles highlight how the Cambodian tech community is building Khmer-language AI tools to make technology accessible for everyone.

According to a Khmer Times feature from June 2025, Khmer AI removes language barriers for elderly people, rural farmers and students and helps local startups create apps for agriculture and healthcare . The article notes that these tools do more than localize – they boost business development, preserve cultural heritage and empower consumers by turning Cambodians from passive users into creators . Open-source projects such as SEA LION, a collaboration between AI Forum Cambodia and AI Singapore, are training Khmer-language models to ensure Cambodians are participants in the global AI movement . Practical use-cases described in the same article show chatbots answering farmers' questions, AI tutors guiding children through science in their own language and health assistants giving families clear medical advice . In other words, a distinctly Khmer digital ecosystem is emerging. | ERIC KIM <https://erickimphotography.com/khmer-isnt-just-the-language-of-cambodias-past-its-becoming-the-heartbeat-of-its-digital%E2%80%91first-future-recent-articles-highlight-how-the-cambodian-te/>

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