

Empowering Vietnam's AI Vision for a Sustainable Future

*Aligning Vosyn's AI Localization and
Contextualization with Vietnam's SDG and ESG
Goals for Inclusive Digital Transformation*



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In preparing this Report, Vosyn Inc. has adopted a rigorous methodology modeled after leading industry research and state-of-the-sector analyses. Our approach integrates both qualitative and quantitative data, drawing from internal records, stakeholder engagement, and third-party sources. All findings and case studies are evaluated through a local alignment methodology and impact lens, ensuring relevance to our operational context and the communities we serve. Citations are provided where applicable, and our analysis is structured to transparently communicate both achievements and areas for improvement. The use of advanced AI technologies supports our data collection, analysis, and reporting processes, enhancing accuracy and enabling deeper insights into ESG and SDG-related outcomes. This methodology is consistent with best practices found in academic research and industry benchmarking reports.

Future-Oriented ESG and Sustainability Information: The Report includes forward-looking information about prospective ESG and sustainability results, including alignment with the SDGs, responsible AI practices, and anticipated environmental and social impact. These projections are based on assumptions about future economic conditions, regulatory developments, and courses of action, and are not presented in the format of historical financial statements. Actual results may vary from the ESG and sustainability outlook summarized in this Report.

Historical Information Illustrative Only: Historical statements contained in this document regarding past ESG or sustainability trends or activities should not be taken as a representation that such trends or activities will continue in the future. In this regard, certain ESG and sustainability information contained herein has been extracted from, or based upon, information available in the public domain and/or provided by the Company. In particular, historical results, including with respect to other AI or technology companies, should not be taken as a representation that such trends will be replicated in the future with respect to Vosyn Inc..

Vosyn Inc. is committed to advancing ESG principles and supporting the achievement of the SDGs through responsible innovation, ethical governance, and sustainable business practices, with AI as a key enabler of positive impact. We strive to continuously improve our ESG and sustainability performance, transparently report our progress, and engage stakeholders in our journey toward a more inclusive, equitable, and sustainable future.

Executive Summary



Vosyn's Platform & Strategic Fit

- **Core capabilities:** multilingual, contextual, and voice-preserving AI technology. Inclusion for diverse communities: bridging language barriers for all Vietnamese people, including ethnic minorities and rural citizens. Alignment with national strategies (National Strategy on AI to 2030, National Green Growth Strategy).

National & Policy Context

- Key vision and objectives
- inclusive innovation, climate action, and sustainable development.
- National programs include the National Digital Transformation Program to 2025 (vision to 2030) and the National Green Growth Strategy (2021-2030).

High-Impact Applications

- Improving public services
- making digital benefits accessible to all citizens
- supporting multilingual EdTech enabling a climate-resilient, low-carbon economy.

ESG Impact & Path Forward

- Environmental contributions:
 - enabling low-carbon and sustainable growth.
- Social inclusion and empowerment: ensuring "no one is left behind" by bridging the urban-rural divide.
- Governance and ethical AI:
 - aligning with the UN Sustainable Development Goals (SDGs).
- Conclusion and call to action

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National Digital Transformation

Vietnam is charting an ambitious course toward a digital and sustainable future, with a strong focus on inclusive growth, innovation, and resilience. National frameworks—such as the National Digital Transformation Program to 2025 (vision to 2030), the National Green Growth Strategy (2021-2030), and the National Strategy on AI to 2030—emphasize the commitment to building a trustworthy, connected, and sustainable digital society. These initiatives aim to empower all citizens, leverage technology for economic advancement, and foster environmental stewardship.

Commitment to Global Goals

Aligned with the UN Sustainable Development Goals (SDGs), Vietnam's key priorities include quality education, poverty reduction, sustainable economic growth, climate action, and fostering innovation. The National Green Growth Strategy and strong national commitments to achieving Net Zero by 2050 highlight Vietnam's dedication to climate action and transitioning to a low-carbon, resilient economy. Together, these frameworks reinforce Vietnam's vision of a digital and green nation where inclusive development benefits all.



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Our impact in Vietnam

As a multilingual, contextual, and voice-preserving AI platform, Vosyn is uniquely positioned to support Vietnam's inclusive digital transformation and sustainability agendas. Its capabilities in real-time localization, cultural nuance recognition, voice localization, and accessibility directly align with the National Digital Transformation Program, the National Green Growth Strategy, and the National AI Strategy. By bridging language divides while preserving each speaker's intent, We enable inclusive e-government services, strengthens education across diverse communities, empowers ethnic minorities and rural populations, and accelerates private sector digitalization in line with ESG priorities.

AI for Government and Citizens

AI enhances bilingual public services with real-time localization and chatbots, supporting inclusivity across 200+ nationalities.

AI for Smart Tourism and Culture

From AI-powered tourism assistants to cultural storytelling, AI enriches experiences for visitors while preserving Vietnamese heritage.

AI for Sustainability and Education

AI supports climate awareness campaigns, e-learning localization, and accessibility for people of determination.

Impact Highlights...

100+ languages supported

Our technology enables seamless multilingual communication, ensuring accessibility for Vietnam's diverse population.

Voice localization & preservation

Public figures and citizens can speak naturally, with their unique voice and tone preserved across localizations.

Inclusive services

From smart government to tourism, Vosyn integrates with platforms to make digital services accessible to all.

Sustainability & ESG alignment

AI tools promote awareness campaigns, climate communication, and inclusive education, supporting SDG targets.

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National & Policy Context

Vietnam's Vision: Inclusive AI, Digital Transformation, and Sustainability

Vietnam has laid out an ambitious roadmap that emphasizes digital transformation, ethical AI adoption, and sustainable development. The core ten-year roadmap, the National Digital Transformation Program to 2025 (vision to 2030), focuses on leveraging technology to improve public services and bridge the urban-rural divide. Complementing this, the National Strategy on AI to 2030 provides a blueprint aimed at making Vietnam a leading AI innovator in ASEAN and ensuring the "universalization of AI". The National Green Growth Strategy (2021-2030) further integrates digital transformation as a critical enabler of sustainable, low-carbon growth. Together, these frameworks underscore long-term commitments to inclusive innovation, human capital development, and building a technologically advanced, resilient economy.

Policy Leadership in Responsible and Inclusive AI

At the policy level, Vietnam's approach to technology is driven by inclusivity and a "people-centric" philosophy. The "Digital Literacy for All" campaign is a nationwide movement built on the principle of leaving no one behind, aiming to equip all segments of society, from farmers to retirees, with essential digital skills. The National AI Strategy to 2030 reflects a people-centric approach, emphasizing using AI to benefit underserved communities and enhance public sector capabilities. The nation's broader vision, aligned with the UN Sustainable Development Goals (including SDG 10: Reduced Inequalities), mandates that both digital and green growth efforts must ensure that development benefits reach vulnerable populations and uphold the principle of equality in the transition.

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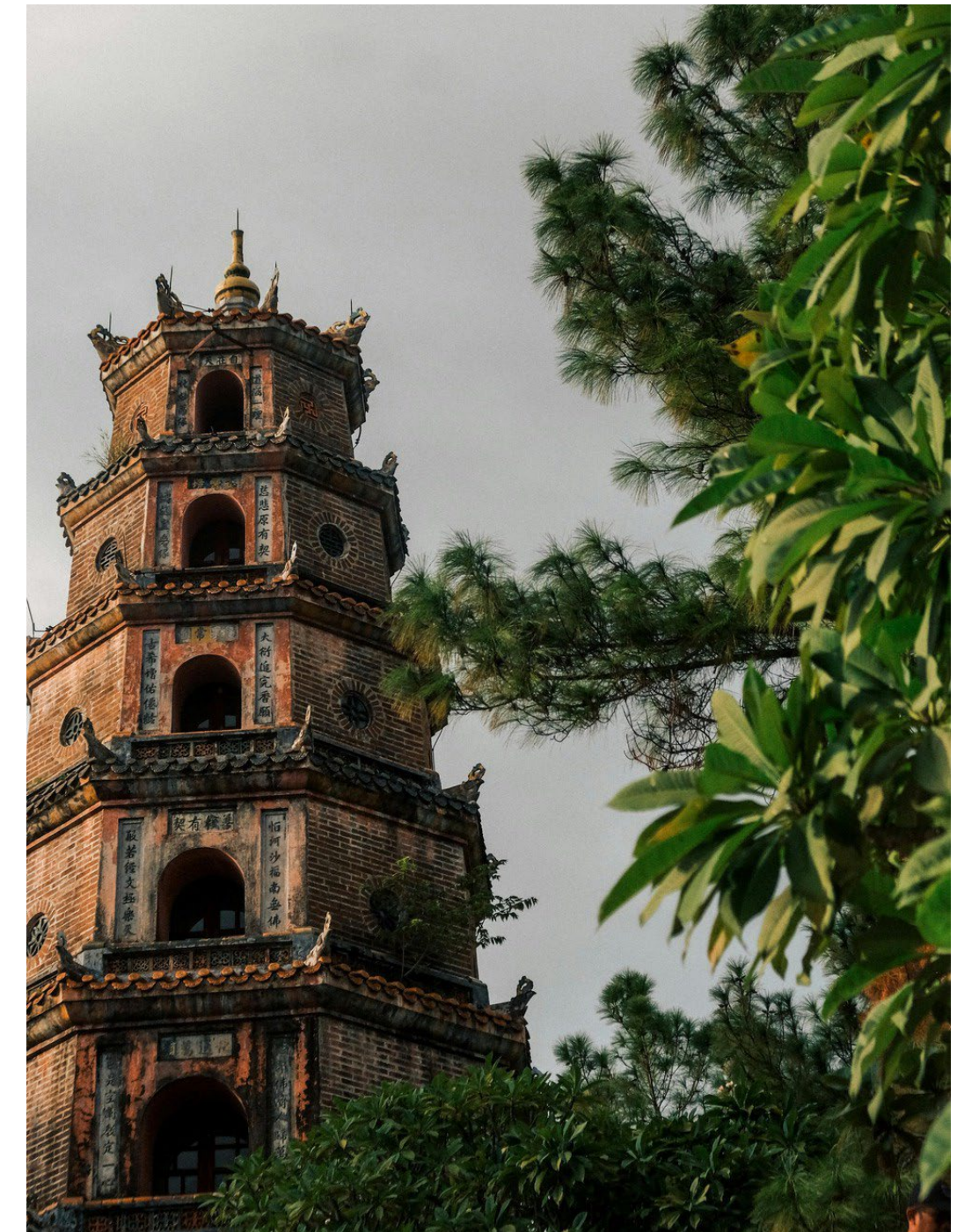
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Vietnam's Digital Strategy and Smart Government

At the national level, Vietnam's strategies are designed to ensure digital technology improves citizens' lives, creates economic opportunities, and fosters a resilient society. The National Digital Transformation Program to 2025 (vision to 2030) is built on pillars of digital government, digital economy, and digital society. A core target is the development of a user-centric e-government, with a goal for 100% of eligible public services to be offered fully online by the end of 2025. The program also aims for at least 40% of adults to be using online public services and for 80% of administrative procedures to be handled digitally. Inclusive smart government is a foundational theme—the strategy mandates closing connectivity gaps in remote areas and applying AI to online public services to ensure all citizens benefit. Authorities are already introducing innovations like developing virtual assistants for every government agency to support administrative procedures.

These efforts echo the Ministry of Information and Communications' push for a "people-centered approach" in digital governance, aiming to transform the National Public Service Portal into an accessible, user-friendly service.

Digital Innovation for Sustainability

Crucially, Vietnam's digital and AI strategies are explicitly intertwined with its sustainability and ESG agenda. The National Green Growth Strategy (2021-2030) explicitly calls for "investing in advanced technologies, digital transformation and smart infrastructure" as a critical means to drive sustainable development. Government initiatives link technology and sustainability by recognizing that green growth must "place people at the center" and reduce human vulnerability to climate change. This plan aims to develop "sustainable smart urban areas" and ensure environmental sustainability in tandem with economic growth. The strategy stresses using digital technology to engage the public and manage resources efficiently, promoting "digital transformation alongside smart infrastructure".

National Strategy on AI to 2030 highlights the use of AI to improve weather forecasts and bolster community resilience. Furthermore, AI is crucial for climate risk communication and adaptation, enabling authorities to deliver multi-lingual voice alerts and localized advisories to disaster-prone communities, ensuring that climate action information reaches vulnerable groups effectively. These efforts are part of a broader push to use data and technology to achieve a sustainable and resilient future for all, upholding the principle of equality in the green transition.

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Language Innovation and Cultural Preservation

- National Priority: Ensure digital progress supports Vietnam's rich multicultural linguistic heritage, which includes up to 53 ethnic minority languages.
- Strategic Alignment: The National AI Strategy to 2030 aims to "universalize AI" and promote inclusion, ensuring respect for cultural diversity.

AI's Impact: Bridging Language & Culture

The platform's voice-preserving AI enhances linguistic inclusion by:

- Cultural Cohesion/Public Media: Enabling national media to broadcast announcements and services in multiple languages with the same trusted voice, improving accessibility and fostering cohesion for ethnic minorities.
- Bilingual Education: Instantly localizing educational content into ethnic minority languages using the teacher's voice, removing language barriers and promoting equity in classrooms.

Goal: Use AI as a key tool to enhance linguistic inclusion and ensure the vitality of Vietnam's unique cultural heritage for future generations.

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Vosyn as a Strategic Enabler

Against the backdrop of Vietnam's ambitious national strategies, AI's capabilities emerge as timely and aligned solutions. Our core mission—breaking language barriers through real-time, context-aware AI—directly supports Vietnam's push for a more inclusive, digitally connected, and climate-resilient society.

In the following sections, we detail our platform features and illustrate how they map to specific national goals and global sustainability targets. We also explore concrete use cases where AI's multilingual and voice technologies can create immediate public value, from government services and education to accessibility and climate communication for vulnerable populations.



The message is clear: by partnering with innovators like us, Vietnam can realize its visionary national agendas faster and more effectively, ensuring that no one is left behind in the country's digital and sustainable development journey.

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100+
languages supported

Vosyn enables seamless multilingual communication across Vietnam's diverse population.

Inclusive by design

Accessibility features empower people of determination, elderly citizens, and non-native speakers.

The background of the slide is a photograph of a city skyline. A tall, slender skyscraper with a glass facade is the central focus, rising above a cluster of other high-rise buildings. The sky is blue with scattered white clouds. A large, dark blue circle is positioned on the left side of the image, partially overlapping the city and the sky. Inside this circle, the text 'Vosyn's Platform & Strategic Fit' is written in white, bold, sans-serif font. The text is underlined.

Vosyn's Platform & Strategic Fit

Vosyn's AI Platform: Multilingual, Contextual, Voice-Preserving Technology

We have developed a cutting-edge AI platform specializing in real-time localization of voice and content, designed to make global communication personal, authentic, and inclusive. Aligned with Vietnam's National Digital Transformation and AI Strategy, our technology ensures that digital benefits reach every citizen, regardless of language. At its heart lies VosynCore, a proprietary multilingual AI engine that powers seamless localization and voice synthesis across languages, media, and contexts. AI's technology is distinguished by several key capabilities:

Real-Time Multilingual Localization:

We delivers precise, instant localization of speech and text in real time across dozens of languages. Whether in a live conversation, a phone call, or streaming media, the system can localize on the fly, enabling participants who speak different languages to understand each other effortlessly. This real-time aspect means AI can be deployed in dynamic environments like live customer service, smart city kiosks, or emergency response, where waiting for a human localizer or traditional dubbing is impractical. AI is "reinventing how the world accesses and experiences global content" through instant voice synthesis and localization – "preserving the original tone, voice, and context." The ability to maintain conversational flow without language barriers is a game-changer for cross-cultural communication and essential for Vietnam's commitment to inclusive public services for its diverse population.

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Understanding context and cultural nuance:

Unlike literal localization tools, our AI is built to grasp context and preserve the meaning and nuance behind words. VosynCore is explicitly designed to adapt to cultural cues, idioms, and emotional tone, ensuring that localizations are contextually accurate and culturally appropriate. For Vietnam, this capability is vital as the technology is context-aware and understands colloquialisms and domain-specific terminology. This is crucial for:

- Accuracy in Critical Information: It enables accurate localizations of government terms, educational content, or climate science information.
- Respect for Local Nuance: This contextual intelligence reduces misunderstandings and ensures that critical information is conveyed with the correct meaning and respect for local nuance.

We "preserves tone, emotion, and cultural nuances," allowing the richness of the original message to carry through in the target language. This capability addresses the common failing of generic localization engines—losing subtleties and local context—which is vital for applications like education, diplomacy, and media where fidelity of intent is paramount.



“If you talk to a man in a language he understands, that goes to his head. If you talk to him in his own language, that goes to his heart.”
— Nelson Mandela

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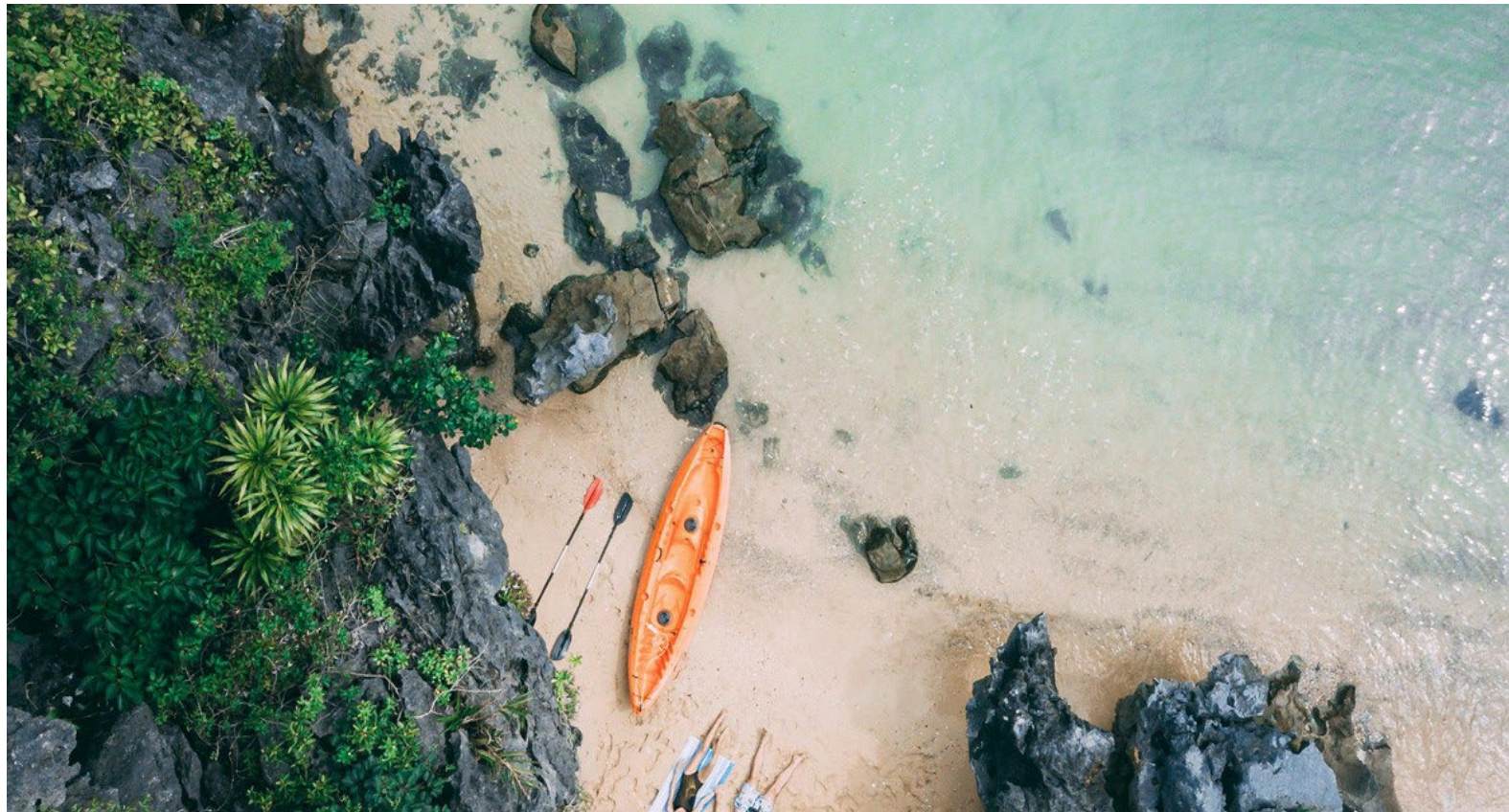
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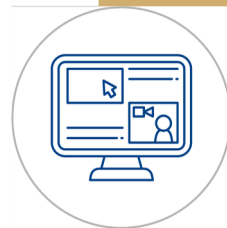
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Voice Preservation and Localization:



Real-Time Voice Adaptation

Vosyn adapts speech instantly across languages while preserving original tone and rhythm.



Cultural & Dialect Localization

Voices can be tailored to local dialects or cultural expectations, enhancing authenticity.

Engagement & Immersion

Listeners are more engaged when localizations carry the same emotion and identity as the original voice.

One of our most innovative features is its ability to retain the speaker's unique voice characteristics across languages. Using advanced voice synthesis, We can output localized speech in a voice that matches the original speaker's tone, pitch, and cadence. This voice-preserving capability means that when spoken content (like an announcement, call, or video) is localized into another language, the output maintains the personal vocal characteristics of the original speaker, resulting in a more authentic and trusted communication experience

In the context of Vietnam's national goals, this is critical because:

- It Fosters Trust and Familiarity: Citizens, especially ethnic minorities or the elderly, are more likely to engage with a public service hotline or an AI assistant if it carries the recognizable voice of a local official or a community leader, even when switching languages.
- It Supports Cultural Preservation: This capability supports Vietnam's aim for digital solutions that respect cultural diversity and promote language access without eroding heritage. For ethnic communities, hearing content in their native tongue voiced by someone they recognize can greatly enhance engagement with digital platforms.
- It Enhances Education: In classrooms, the voice-preserving feature ensures that educational content localized into an ethnic minority language retains the teacher's or expert's vocal intonation, which often carries the nuance of emphasis or emotion that aids learning.

In practice, this means an official's spoken words can be rendered in a minority language in a voice that still sounds like the same person speaking. We adapt voice and text in real time to bridge cultural and language barriers," making every conversation feel personal. This voice-preserving AI fosters authenticity and aligns perfectly with Vietnam's people-centric approach to digital transformation and its motto of "leaving no one behind".

Multi-Modal Integration (Text, Voice, Video):

Our platform is versatile across different media formats.

VosynCore can handle voice, text, and video localization in unison. This multi-modal adaptability means enterprises and the Vietnamese government can deploy AI in a range of scenarios. For example, it can provide real-time localized subtitles for a live video broadcast or localize e-learning videos for rural classrooms. This enables the government to trans create and localize council meetings or educational content for schools—all using one integrated AI engine. The system scales across use cases, from consumer mobile apps to enterprise integrations (through Vosyn Connect APIs). This ensures that "whether you're an individual, creator, or enterprise, our AI solutions grow with your needs", supporting Vietnam's vision of widespread digital adoption

Accessibility and Inclusive Design:

Accessibility is built into our AI tools, directly supporting Vietnam's commitment to ensuring "no one is left behind" in its digital and green transition. By converting between spoken words and text seamlessly in multiple languages, we can serve as an assistive technology for people with disabilities and a tool for the digitally illiterate. Our focus on building for everyone aligns with the principles of universal design, specifically:

- Addressing Digital Literacy: For citizens, especially the elderly or those with limited education, who find text-based services daunting, being able to speak to an AI system or navigate services through voice commands is far more intuitive

- Supporting Persons with Disabilities: The platform can power speech-to-text and text-to-speech interfaces that help individuals with disabilities use services independently. For students who are visually impaired or have dyslexia, AI can read out textbooks or e-learning content in a natural voice.

Our multilingual accessibility features help widen the reach of digital services to include non-native speakers, the elderly, and persons with disabilities , echoing Vietnam's commitment to an inclusive digital ecosystem

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We Make Global Content Accessible to Everyone

Collectively, these capabilities enable us to fulfill its mission of "making global content accessible to everyone" through AI. Our proprietary foundational models and deep learning techniques ensure high fidelity localization that is not only linguistically accurate but also contextually apt and emotionally resonant. By "bridging cultural and language barriers" in real time, we connects people without forcing them to switch languages or lose their voice—quite literally. This human-centric approach to AI localization sets us apart as an ideal enabler for governments and organizations striving to communicate authentically with diverse audiences, aligning with Vietnam's "people-centered approach" to digital governance and innovation.

Ethical and Responsible AI at Scale

It is important to note that we achieve these feats responsibly, in line with Vietnam's forward-looking strategies. The platform emphasizes data privacy and bias mitigation, aligning with the goals of Vietnam's National AI Strategy and its people-centric approach. We operates within a responsible framework to ensure its models, trained on diverse datasets, guarantee fairness and minimize bias, supporting Vietnam's goals for ethical AI and digital sovereignty. This dedication to trustworthy AI is critical for building user confidence and for compliance with Vietnam's data protection standards. Our platform is cloud-native and scalable, recently strengthened by a collaboration to run on Google Cloud's AI-optimized infrastructure, underscoring its commitment to deploying "AI at scale" in a secure, efficient manner. This focus on ethical and secure deployment is crucial for gaining public trust and is in line with Vietnam's aim to be a regional leader in AI innovation.

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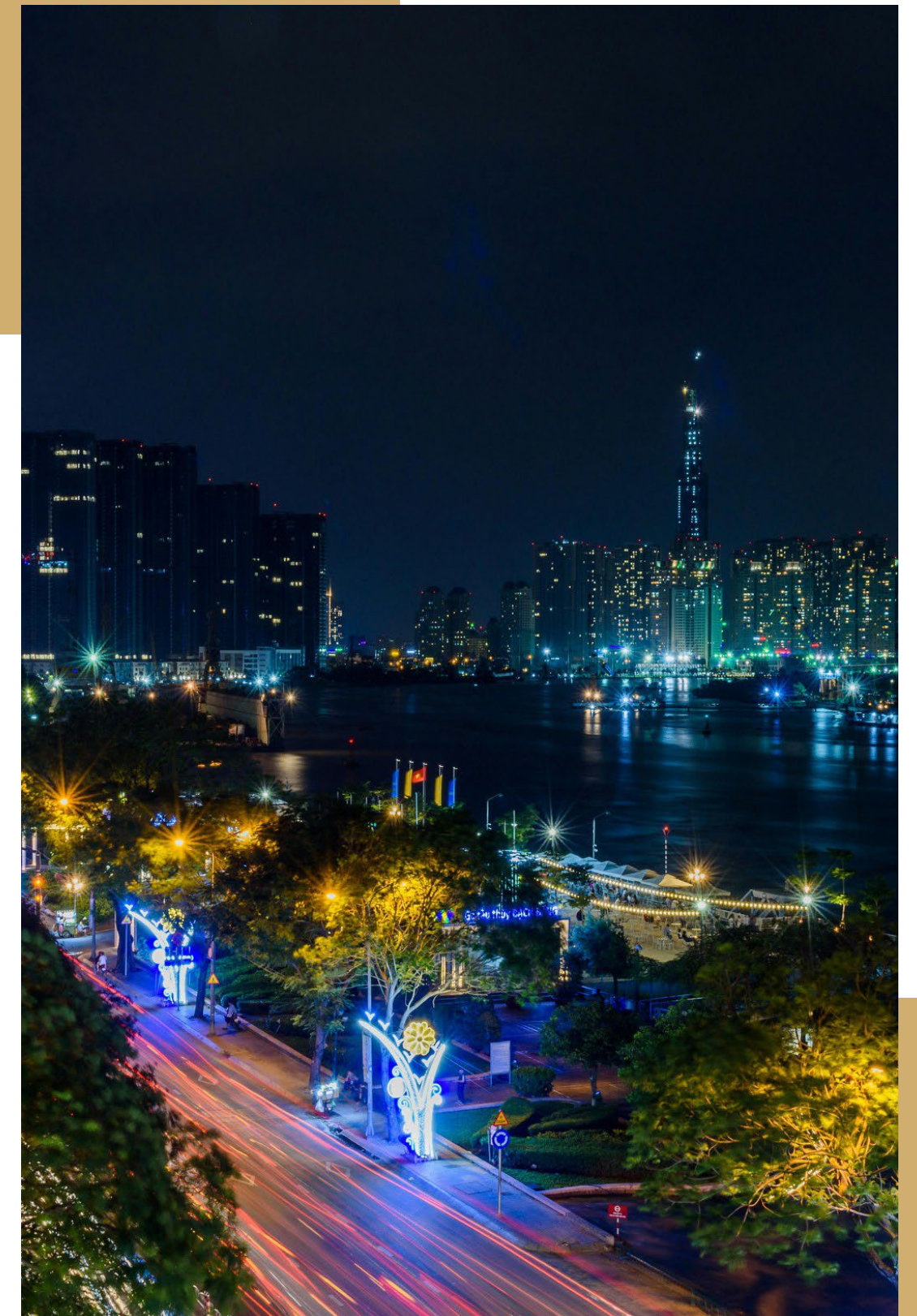
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Summary

In summary, Our multilingual, contextual, and voice-preserving AI aligns naturally with a country that is culturally rich, linguistically diverse, and rapidly digitalizing like Vietnam. With over 54 recognized ethnic groups and a strong national commitment to inclusive development, we treat all languages and dialects as first-class citizens, ensuring no language is a barrier to communication or access to services. As we proceed, we will map these capabilities directly to Vietnam's strategic objectives and SDGs, then explore how they can be applied in the local context. The following table provides an overview of how AI features correspond to specific Sustainable Development Goals, and subsequently we detail alignment with Vietnam government strategies.

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High-Impact Application

Mapping Vosyn’s Capabilities to Sustainable Development Goals

Vosyn’s platform contributes to several **UN Sustainable Development Goals (SDGs)**, particularly those prioritized by Vietnam (SDG 4, 9, 10, 11, 13, 16). The table below illustrates the alignment between Vosyn’s key features and these SDGs, highlighting the targets or outcomes that our technology can help advance:

Real-Time Multilingual localization

- SDG 4: Quality Education – Enables multilingual education content and teacher-student communication, promoting inclusive learning for ethnic minority students and non-native speakers.
- SDG 10: Reduced Inequalities – Bridges language gaps for ethnic minorities and rural citizens, ensuring equal access to public information and services for all linguistic groups.
- SDG 16: Peace, Justice & Strong Institutions – Facilitates inclusive governance by allowing everyone to engage with e-government services and information in their own language, building trust in institutions.

Contextual & Cultural Nuance Preservation

SDG 10: Reduced Inequalities – Respects and preserves cultural identity in communications, ensuring minority languages and expressions are accurately represented (cultural inclusion) in alignment with Vietnam's focus on "no one is left behind".

SDG 16: Peace, Justice & Strong Institutions – Improves the quality and legitimacy of public communication by conveying the true intent and tone of official messages across all languages, thereby enhancing transparency and understanding for Vietnam’s diverse population.

SDG 4: Quality Education – Enables cross-cultural educational content without loss of meaning, ensuring that complex educational materials localized into ethnic minority languages retain their original academic fidelity.

Voice Preservation & Localization

SDG 9: Industry, Innovation & Infrastructure – Showcases innovation in AI by enabling voice localization of digital content (e.g., e-learning, media) for new domestic and international markets, supporting creative industries and the growth of Vietnam's digital infrastructure.

SDG 10: Reduced Inequalities – Gives marginalized language speakers representation by preserving their voice and accent in digital media, reducing linguistic bias and fostering a sense of cultural belonging among ethnic minority groups.

SDG 11: Sustainable Cities & Communities – Strengthens social inclusion by allowing diverse communities to consume public announcements and media in a familiar, trusted voice and accent, which is particularly critical for disseminating climate risk information to remote and vulnerable areas.

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Aligning Vosyn with Vietnam Strategic Initiatives

Beyond the global goals, Vosyn's platform aligns closely with specific Vietnam's government strategies and policy objectives.

Multilingual, Voice-Preserving AI (General)

National Digital Transformation Program to 2025 (Vision to 2030): Contributes to the core vision of a "people-centered" digital government and society by enabling accessible communication across the Vietnamese language and multiple ethnic minority languages. It helps to overcome language barriers and ensures that technology unifies communities and bridges the urban-rural digital divide, not divides them.

National Strategy on AI to 2030: Supports the vision of "AI for humans" and the goal to "universalize AI" as a "great equalizer" that uplifts and empowers people from all walks of life. Vosyn's AI promotes digital inclusion and helps Vietnam master AI as a necessity for continued prosperity and regional leadership.

"Digital Literacy for All" Campaign: Embodies the campaign's goal of helping all Vietnamese citizens, including seniors and vulnerable groups, embrace digital skills. By providing a natural, voice-based interface for localization, we make digital services more accessible and easier to use for everyone, ensuring no one is left behind in the digital transformation.

Real-Time localization in Public Services

National Strategy on AI to 2030: Advances the objective of integrating AI across government services to "enhance citizen experiences" and improve efficiency. By automating localization and interpretation, we help government services to serve the diverse population, aligning with Vietnam's aim to be an AI leader in ASEAN.

National Digital Transformation Program to 2025 (Vision to 2030): Augments the vision for a digitally-driven society by ensuring that e-government services are inclusive. It supports the goal of a "people-centered" digital government by providing multilingual and user-friendly access to services, enhancing the quality of life for all residents, especially those in remote and rural areas.

National Green Growth Strategy (2021-2030): Facilitates the "Resilient Future" pillar by enabling multilingual community engagement and education on environmental initiatives. This helps to ensure that all residents, regardless of language, can receive and understand climate risk and adaptation information, thus contributing to Vietnam's vision of a sustainable and resilient future.

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Cultural Nuance & Multilingual Language Innovation

Multicultural Vietnam:

Directly supports Vietnam's national identity as a culturally rich society with 54 recognized ethnic groups. AI ability to handle cultural nuances and preserve the unique context of Vietnam's diverse languages reinforces the nation's commitment to respecting and celebrating its heritage. By making content globally accessible and locally relevant, we aligns with Vietnam's model of using technology to foster cultural understanding and connection.

Social Inclusion: Aids the vision of a more inclusive society where all citizens, including the elderly and persons with disabilities, can participate fully in the digital age. Our AI's real-time voice localization and voice-controlled interfaces are crucial tools for communication and accessibility, enabling individuals with speech or hearing impairments, or those with low digital literacy, to interact more easily with multilingual e-government services, fostering greater social inclusion.

Tourism Strategies:

Enhances tourism experiences by providing content in visitors' native languages with a local flavor, in line with Vietnam's strategy for Smart Tourism & Cultural Heritage. Our voice localization can power voice-based AI tourist guides that speak tourists' languages at key attractions like Ha Long Bay or Hoi An, making Vietnam more welcoming and "smart". This aligns with Vietnam's push to leverage digital transformation for the Cultural Heritage sector, which uses technology to create seamless, personalized visitor experiences while preserving local culture.

Smart City Initiatives: Supports the nation's Smart Urban Area Development goals and Digital for Life principles. For example, a multilingual virtual assistant at a city administration center or a public transport announcement system using AI could interact with tourists and residents, including ethnic minorities, in their own language, enhancing safety and convenience. This helps position Vietnam as a futuristic country where technology and comfort go hand in hand, echoing the national push for inclusive and sustainable smart city development.

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Accessibility & Inclusion in Digital Services

"Digital Literacy for All" Campaign: In line with the nation's push for digital inclusivity, we provides tools (like voice-controlled interfaces, and multilingual text-to-speech) to ensure all citizens, including the elderly and persons with disabilities, can access e-services. This meets the mandate that government entities offer information in suitable formats for people with different abilities and levels of digital literacy, a core tenet of the campaign.

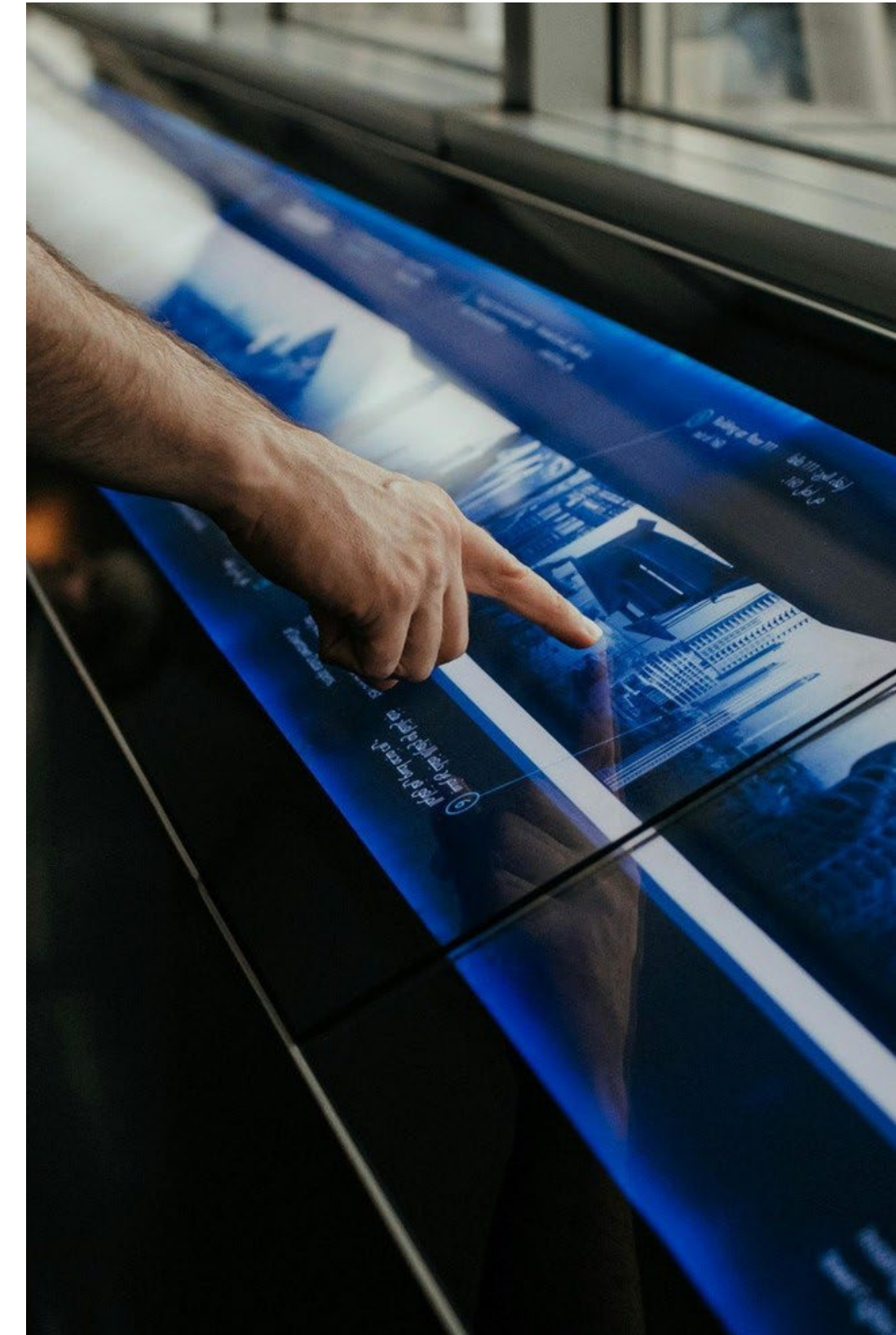
Social Inclusion Goals: Vietnam's vision of being a digitally inclusive society relies on accessible services that cater to all segments. By integrating our AI into public kiosks or mobile apps, an elderly citizen who prefers to speak in their mother tongue or a visually impaired resident can interact with services via voice commands or listen to outputs read aloud. This directly contributes to social inclusion and the well-being focus of Vietnam's national plans, especially for remote and minority populations.

AI's accessibility features demonstrate how digital innovation can reduce inequality; a point not lost on policymakers tracking SDG progress and the goals of the National Digital Transformation Program.

Multilingual ESG and Climate Communication

National Green Growth Strategy (2021-2030): As Vietnam drives towards its sustainability goals and its commitment to Net Zero by 2050, public awareness and private sector engagement are key. Vosyn AI can localize ESG (Environmental, Social, Governance) content and climate risk messages for different audiences (e.g., localizing a climate change adaptation guide for SMEs from Vietnamese to a local ethnic minority language with the same persuasive tone). This helps SMEs and community groups better understand and contribute to national climate targets. By making technical climate information accessible linguistically and audibly, we support the society-wide approach called for in Vietnam's Green Growth Strategy.

Resilient Future & Climate Adaptation: Vietnam's efforts to promote green living, sustainable development, and climate adaptation plans require citizen participation. Our technology help by making community engagement and early warning content accessible to all residents, regardless of language. For example, it can deliver multi-lingual voice alerts and localized advisories in trusted voices to disaster-prone ethnic minority communities, ensuring they can contribute to Vietnam's vision of a sustainable and resilient future.



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Aligning Vosyn with Vietnam Strategic Initiatives Cont'd

Vosyn-powered campaigns—for instance, a voice-notification system that delivers typhoon warnings or water-saving tips in multiple languages—align with Vietnam’s climate adaptation and resilience goals. This also maps to SDG 13 (Climate Action) and SDG 11 (resilient communities), leveraging AI for public good, especially in disaster-prone areas with diverse populations.

Corporate Sustainability Reporting: Regulators and international partners increasingly require sustainability disclosures. Our multilingual reporting tools can help companies (especially SMEs) compile and present ESG reports in Vietnamese and other languages efficiently, aligning with the Green Growth Strategy’s push for sustainable finance and green technology adoption in the private sector.

Summary

Across domains—government services, cultural preservation, smart tourism, digital inclusion, and sustainability—AI’s features support and enhance the policies and strategies driving Vietnam’s future. By integrating AI, stakeholders can accelerate policy implementation: e.g., achieving accessible e-services for ethnic minorities, improving Smart Tourism experiences to bolster Vietnam’s economy, and amplifying climate initiatives through inclusive communication to remote, vulnerable communities. The above mappings make it evident that AI acts as a force multiplier for existing national initiatives. Where Vietnam has set targets (like strengthening its digital economy or becoming an AI talent hub in ASEAN), we provide enabling technology that can help reach those targets sooner by opening up new use cases and user groups. In particular, our AI aligns with Vietnam's oft-stated principle that "technology should serve people" and that government and businesses must collaborate on advanced tech to improve people’s lives in a manner that is culturally respectful and socially inclusive. Next, we explore concrete Vietnam-specific use cases where our platform can be applied in the near term, demonstrating the tangible impact on inclusive smart government, smart tourism, ESG goals, and more.

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Vietnam-Focused Use Cases: Driving Inclusion and Sustainability with Vosyn

Vietnam-Focused Use Cases: Driving Inclusion and Sustainability with Vosyn

To illustrate the transformative potential of Vosyn's AI, we present several use cases set in the Vietnamese context. These scenarios show how Vosyn's multilingual, voice-centric solutions can address real needs across government, society, and industry—directly supporting Vietnam's vision of a digitally empowered, inclusive, and sustainable nation.

1. Multilingual Public Service Portals and Helplines

Use Case: A Vietnamese e-government portal (e.g., the National Public Service Portal or VNeID) that offers seamless localization for all content and interactions across Vietnamese and multiple ethnic minority languages. Whether a citizen in a rural area is applying for a permit on the portal or a local official is accessing a new regulation, the platform instantly provides the information in their preferred language, spoken or written. Additionally, government helpline numbers (e.g., for local People's Committees or social welfare offices) integrate AI so that callers can speak in an ethnic minority language and be heard in Vietnamese by the agent, all in real time with voice preservation.

Impact: This directly implements inclusive smart government. With AI, a resident who is less proficient in the official Vietnamese language can navigate the nation's e-government services without language barriers, increasing usage and satisfaction. Conversely, it ensures all official and minority languages remain a primary language of service, supporting all communities – no one is left behind. This supports the Digital Literacy for All campaign by making institutions more accessible and trustworthy, and the National Digital Transformation Program by reducing inequalities among language groups. Moreover, it helps Vietnam achieve objectives like boosting the usage of online public services and providing virtual assistants for every government agency. The use of voice-preserving localization also means that announcements from, say, a local People's Committee official retain their authority and emotional resonance when localized, strengthening the connection between the government and all communities. By deploying this use case, Vietnam could truly claim to have a multilingual smart government that sets a regional example.



Vietnam is a linguistically diverse country with 54 recognized ethnic groups and languages. With Vosyn, a resident who is less proficient in the official Vietnamese language can navigate e-government services without language barriers, increasing usage and satisfaction.



100% Inclusive

It helps Vietnam achieve objectives like boosting the usage of online public services and furthering the vision of 100% digital inclusion by serving the needs of its entire, diverse population.

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Example:

A resident who is more comfortable with a local ethnic minority language calls the local People’s Committee hotline to ask about a land certificate renewal. The Vosyn-powered AI system localizes the resident’s minority language query in real time into Vietnamese for the officer. The officer responds in Vietnamese, and the system instantly localizes the officer’s answer back into the resident’s native language, retaining the officer’s vocal tone. This creates a smooth, natural-feeling conversation where both parties can communicate effectively without a language barrier, directly supporting the inclusion of all citizens in E-Government & One-Stop Services.

2. Voice AI Assistants for Smart Tourism and Elderly Care

Use Case (Elderly Care):

In a smart home or clinic setting in Vietnam, a voice assistant for the elderly helps senior citizens (who may only speak a regional dialect or have low literacy) to perform daily tasks or get information. The assistant can localize their requests into actions (like setting a reminder in Vietnamese on a medical system) and also read out health instructions that were written in Vietnamese, in a clear, compassionate tone in their dialect. Because we preserves vocal emotion, the assistant’s voice sounds empathetic and human-like, which is crucial for user comfort. Similarly, at a major tourist site, a voice assistant can instantly localize a tourist’s question into Vietnamese for a local guide and localize the guide’s answer back into the tourist’s language.

Impact:

These use cases elevate Smart Tourism & Cultural Heritage and Social Inclusion to new heights. By providing ubiquitous multi-language support, Vosyn empowers seniors to live more independently, knowing that they can communicate their needs and understand critical information in their preferred language. It aligns with the "Digital Literacy for All" movement's focus on empowering seniors and the vision of a Smart Urban Area Development by enabling them to engage with smart urban features and essential services. This directly contributes to Inclusive Finance & Green Investment by making essential information accessible to all demographic groups.

A specific reference: AI-driven tourist chatbots are a core initiative in Vietnam's strategy for Smart Tourism & Cultural Heritage, and with Vosyn’s AI voice localization, we go a step further to full conversational agents. A conversational agent like this would contribute to SDG 11 by making the city and attractions more inclusive for visitors and to Vietnam's Digital Transformation goals by boosting tourism appeal through innovation. For elderly care, the voice assistant addresses a societal need: as populations age, having technology that seniors find natural to use (voice, in their mother tongue or dialect) improves their quality of life, which directly supports SDG 3 on well-being and SDG 10 on reducing inequalities for the elderly. This also supports the "Digital Literacy for All" campaign and the vision of a "human-centric" Smart Nation, where technology helps create a more cohesive society where all generations are cared for. Vietnam's initiatives for senior citizens (like community centers, healthcare access) would greatly benefit from such accessible, voice-powered AI helpers.

Example:

For elderly care, the voice assistant addresses a critical societal need. As Vietnam's population ages, having technology that seniors find natural to use (voice, in their mother tongue or dialect) improves their quality of life. The voice assistant, perhaps a system named “Digital-Grandparent Assistant,” could make daily calls to seniors, speaking in a familiar dialect, to remind them of medication. It could also instantly localize any health-related question they ask (even if the backend information is in Vietnamese) into an empathetic and clear answer. This directly supports SDG 3 on well-being and SDG 10 on reducing inequalities for the elderly. Such a system would also enhance Vietnam’s existing initiatives for senior citizens, like community centers and telemedicine, by providing a crucial, accessible interface. It supports the "Digital Literacy for All" Campaign and the vision of a "human-centric Smart Nation," where technology helps create a more cohesive society and ensures all generations are cared for.

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3. ESG and Sustainability Reporting for SMEs

Use Case:

A platform for small and medium enterprises (SMEs) in Vietnam, perhaps called “GreenBiz Toolkit” and endorsed by the Ministry of Natural Resources and Environment (MONRE), leverages AI to help businesses compile and communicate their ESG (Environmental, Social, Governance) and sustainability reports in line with national standards. Imagine a small local factory owner in a rural province, who is more comfortable with a local dialect or ethnic minority language, speaking about their efforts to reduce water usage and transition to solar power. AI would then transcribe and localize this into a polished Vietnamese report for a green finance loan application or a government compliance report. The platform could also produce a short English-language audio clip of the factory owner, with their own voice cloned for authenticity, describing their sustainability journey for international investors. The government could then aggregate such clips to showcase how SMEs are contributing to Vietnam’s Net Zero 2050 target, possibly in an official campaign or an international event. Hearing it in the owner’s own enthusiastic voice lends authenticity and inspiration, encouraging more SMEs to follow suit and creating a ripple effect of enhanced ESG engagement.

Impact:

This lowers the barrier for the private sector to engage in sustainability initiatives. By simplifying multilingual ESG communication, more SMEs can proudly share their efforts, learn from each other, and align with Vietnam’s National Green Growth Strategy and its Net Zero by 2050 goal. The government has emphasized that achieving net-zero is a “whole-of-nation” effort, including businesses of all sizes. AI’s tool empowers businesses that might lack resources for localization or PR consultants, thereby democratizing sustainable business practices. It also helps with transparency—an SDG 16 element—as information on climate impact becomes accessible to the public in Vietnamese and ethnic minority languages, fostering community support.

This use case aligns with Vietnam’s digital economy and green growth plans. As the nation doubles down on its Digital Transformation Program, digital tools like this ensure that growth is sustainable and inclusive of ESG values. It echoes initiatives by entities that encourage SMEs to innovate and adopt sustainable models. Additionally, by supporting ESG content in ethnic minority languages, we ensure that these languages remain prevalent in discourse about the country’s future, not overshadowed by Vietnamese. This synergy of language and sustainability reflects Vietnam’s dual focus on preserving heritage while pursuing modern goals.



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Example:

A Provincial People's Committee office, in partnership with a local bank, introduces a “Green-Business Voice” portal powered by AI. A local food manufacturer in a mountainous area uses it to generate their annual sustainability report: the owner speaks in a Tày minority language about their packaging waste reduction and new solar panels; AI transcribes and localizes this into a polished Vietnamese report for a regulatory compliance check, and also produces a short audio clip of the owner describing his sustainability journey in fluent English. Hearing it in the owner’s own enthusiastic voice lends authenticity, encouraging more SMEs to follow suit and supporting the Green Growth Strategy’s goal of broad-based private sector engagement.

and instantly get a Vietnamese or English version that maintains the correct terminology and tone. The tool can also produce an audio summary of the company’s sustainability achievements in both languages, using the company leader’s own voice cloned for authenticity.

Impact:

This lowers the barrier for the private sector to engage in sustainability initiatives. By simplifying multilingual ESG communication, more SMEs can align with the National Green Growth Strategy and position Vietnam for leadership in green finance and technology. It also helps with transparency (SDG 16) as information on climate impact becomes accessible to the public in Vietnamese and ethnic minority languages.

3. ESG and Sustainability Reporting for SMEs

Use Case:

A platform for small and medium enterprises (SMEs) in Vietnam that leverages AI to help them compile and communicate their ESG (Environmental, Social, Governance) and sustainability reports in line with national standards (e.g., aligning with the Green Growth Strategy or Ministry of Natural Resources and Environment guidelines). Many SMEs find reporting complex, especially if they operate primarily in a local dialect or ethnic minority language but must report to global stakeholders or central government in Vietnamese or English. With AI, an SME can input data or narrative in their preferred language

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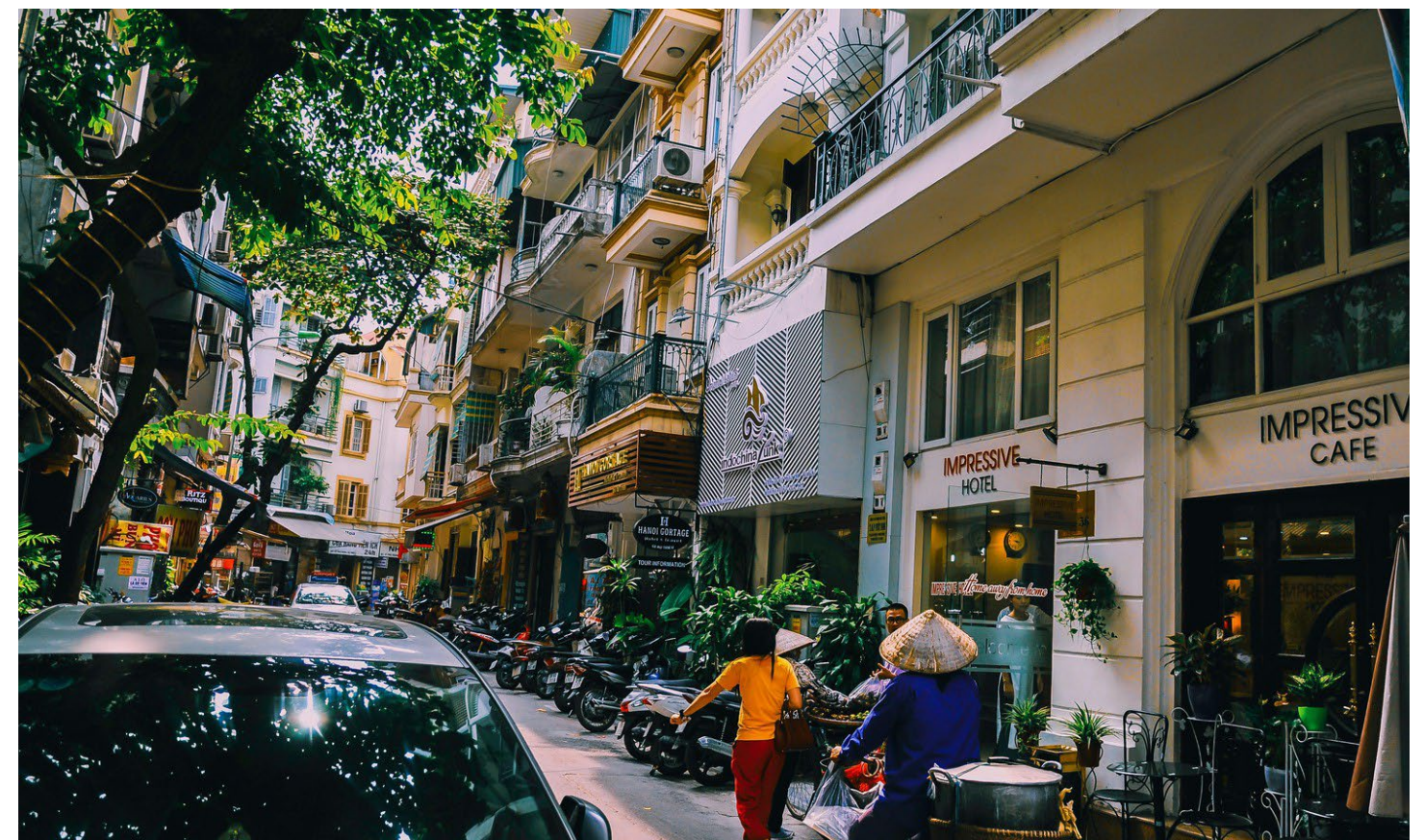
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Example:

A Provincial People's Committee office, in partnership with a local bank, introduces a “Green-Business Voice” portal powered by Vosyn. A local food manufacturer in a mountainous area uses it to generate their annual sustainability report: the owner speaks in a Tày minority language about their packaging waste reduction and new solar panels; AI transcribes and localizes this into a polished Vietnamese report for a regulatory compliance check. The platform also produces a short English-language audio clip of the owner, with their voice cloned for authenticity, describing the sustainability journey. Hearing it in the owner’s own enthusiastic voice lends authenticity, encouraging more SMEs to follow suit and supporting the Green Growth Strategy’s goal of broad-based private sector engagement.

4. Real-Time Accessibility Tools in for Persons with Disabilities

Use Case:

Deployment of real-time localization and transcription services for persons with disabilities to enhance their access to public life in Vietnam. For example, at government service centers and public events, tablets or smart glasses could use AI to provide captioning for deaf attendees whenever someone is speaking in Vietnamese or an ethnic minority language. Our AI’s speech-to-text is highly accurate and immediate. Conversely, for those who are non-verbal or hearing-impaired, they can sign or type in Vietnamese, and AI will voice out their words in a natural tone, allowing them to communicate with a clerk or an audience in real time.

Similarly, blind or low-vision individuals can use a mobile app that listens to content (e.g., an official announcement video) and reads out a transcribed version in their preferred language or dialect, preserving the speaker’s intonation. This aligns with Vietnam's goal to ensure that all citizens, including persons with disabilities, benefit from inclusive digital transformation.

Impact:

This directly contributes to a Smart Nation where digital transformation is inclusive of everyone. The initiative aligns with Vietnam’s vision for a society where persons with disabilities, the elderly, and ethnic minorities can participate fully in public life. The government’s efforts are aimed at creating an accessible society for all. By offering real-time localization for a variety of needs, we empowers persons with disabilities, ensuring they have equal access to information and services. This directly addresses SDG 10 (Reduced Inequalities) and reinforces the "Digital Literacy for All" campaign's commitment to leaving no one behind in the digital age. Furthermore, it supports Vietnam's goal of becoming a regional leader in AI for social good, showcasing how technology can be a powerful tool for promoting equity and a more compassionate society.



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Vietnam has been actively rolling out initiatives for accessibility, such as promoting "digital literacy for all" and leveraging technology to aid disadvantaged groups. We can amplify these efforts by providing the linguistic AI layer needed for real-time communication. For instance, at public events or in government service centers, AI could provide live captioning on a personal device or a screen, making announcements more accessible, especially for citizens using ethnic minority languages. It can also support SDG 11 by making cultural events, museums, and transportation systems more inclusive. In government strategy terms, this use case is a tangible step toward the "inclusive by design" Smart Nation vision, as it operationalizes accessibility at scale across the country's digital infrastructure.

Example:

During a major government conference in Vietnam, the organizers ensure all sessions are accessible: attendees with hearing impairment are given tablets that display, in Vietnamese or an ethnic minority language text, whatever is being said on stage (which might be in another language, instantly localized by AI). They can also opt to see a live transcription on a personal device—the content is fed by AI's real-time transcription API. One attendee who is deaf participates in a Q&A by typing their question; AI's system captures their text, converts it to spoken Vietnamese for the moderator, and then localizes the moderator's Vietnamese answer back into text on their tablet for them. This fluid interaction is highlighted by the media as an example of how Vietnam leverages AI to include everyone. The media reports that the government is "making public messages more accessible and engaging" through such AI-powered inclusivity measures, positioning Vietnam as a leader in human-centric technology.

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5. Climate Risk Awareness and Desert Adaptation Campaigns

Use Case:

A nationwide climate awareness campaign utilizing AI to deliver tailored messages about climate risks (e.g., flooding, sea level rise, droughts) and adaptation strategies to various communities (city dwellers, farmers, coastal residents) in Vietnam. For instance, over the typhoon season, an AI voice (perhaps personifying a local disaster preparedness authority) could call residents or send voice notes with tips on flood evacuation or crop protection, in their preferred ethnic minority language and with cultural context. In coastal or mountainous communities, where some residents or seniors might be more comfortable with a local dialect or ethnic language, the government could use AI to broadcast radio or WhatsApp audio bulletins about flash flood warnings, extreme heat advisories, or techniques for sustainable farming. The key is using local dialect and references to ensure the message resonates—our cultural nuance capabilities enable this localization. In schools, interactive voice apps could quiz kids in an ethnic minority language about reducing plastic waste, then switch to Vietnamese to connect with the broader student population, making climate education bilingual and engaging.

Impact:

This lowers the barrier for the public to engage in climate action. By making complex information about climate change and urban resilience accessible across languages, more residents can proudly share their efforts, learn from each other, and align with Vietnam’s National Green Growth Strategy and its Net Zero by 2050 goal. The government has emphasized that achieving net-zero is a “whole-of-nation” effort. Vosyn's AI tool empowers community groups that might lack resources for localization or PR consultants, thereby democratizing engagement on crucial issues. It also helps with transparency—an SDG 16 element—as information on climate impact becomes accessible to the public in Vietnamese and ethnic minority languages.

This use case aligns with Vietnam’s digital economy and green growth plans. As the nation doubles down on its Digital Transformation Program, digital tools like this ensure that growth is sustainable and inclusive of ESG values. It echoes initiatives by government entities, which encourage citizens to be part of the solution. Additionally, by supporting climate content in ethnic minority languages, we ensures that these languages remain prevalent in discourse about the country’s future, not overshadowed by Vietnamese.

Example:

The Ministry of Natural Resources and Environment (MONRE), in partnership with local authorities, rolls out a “Climate Resilient Vietnam” AI hotline and social media campaign. Residents get periodic voice notes: a construction worker in the Central Highlands hears an audio in a local ethnic minority language (localized from Vietnamese) about recognizing drought and heat stress symptoms, while a senior in a coastal neighborhood gets a call in their local dialect with tips on preparing for typhoons and storm surges. Both messages originate from the same central content but are localized by Vosyn to be culturally appropriate and in the right language. The campaign uses a comforting voice persona, so people feel prepared rather than alarmed. After the typhoon season, the government reports increased awareness and fewer incidents of damage in participating communities, attributing part of the success to the personalized, multilingual outreach. This demonstrates how AI can help implement adaptation measures at the community level, aligning with Vietnam’s climate adaptation plans.

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Summary

These use cases represent just a sampling of the possibilities. Across each scenario, the common thread is collaboration—between AI’s technology and Vietnamese stakeholders—to achieve outcomes greater than the sum of their parts.

By integrating AI into its digital ecosystem, Vietnam can accelerate the realization of its strategic plans: government services become universally accessible, tourism becomes smarter and more inclusive, the private sector leaps forward in sustainable practice, vulnerable groups are empowered, and climate initiatives gain grassroots traction.

Importantly, all this is achieved while honoring the cultural and linguistic fabric of Vietnam—ethnic minority languages and local dialects remain front and center even as global connectivity grows.



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Conclusion: Partnering for Vietnam's Inclusive and Sustainable AI Future

Vietnam stands at the forefront of marrying technological innovation with visionary policymaking. The nation's ambitions—from a digitally-driven economy to a sustainable, resilient society—require not just high-level strategies but on-the-ground implementation of cutting-edge solutions that touch people's everyday lives.

Our AI's multilingual, contextual, and voice-preserving AI platform is precisely such a solution, one that maps seamlessly onto Vietnam's inclusive AI and digital transformation priorities. In this report, we demonstrated how Vosyn's capabilities align with and enhance Vietnam's national agendas, including the "Digital Literacy for All" Campaign, National Digital Transformation Program to 2025, National Strategy on AI to 2030, and the National Green Growth Strategy. We also mapped these capabilities to the UN SDGs, underlining the broad developmental impact of adopting human-centric AI.

From enabling inclusive smart government services in every language/dialect, to preserving the richness of ethnic minority languages in a digital world, to engaging the private sector and the public in sustainability efforts, we serve as a powerful enabler of Vietnam's goals. The Vietnam-specific use cases—multilingual e-government portals, AI tourism assistants, accessibility tools for persons with disabilities, ESG reporting aids, and climate campaigns—bring these ideas to life, showing concrete benefits like improved citizen satisfaction, increased tourist engagement, better SME competitiveness, and stronger community resilience.

The successful future of Vietnam's digital and sustainable development requires collaboration across government entities, industry innovators, and civil society. It calls for a coalition of the willing—those who believe technology must be inclusive and responsible, and that progress must elevate everyone. We, as an AI localization leader, extends a hand in partnership. We envision working closely with government agencies to integrate real-time localization in public services, with smart city planners to embed voice AI in urban infrastructure, with educational and cultural institutions to broaden content accessibility, and with businesses to globalize their reach responsibly. Each collaboration is an opportunity to pilot new solutions and set new benchmarks for what “AI for good” can achieve.



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Conclusion: Partnering for Vietnam’s Inclusive and Sustainable AI Future Cont’d

By leveraging AI’s platform, Vietnam can accelerate its journey to becoming not just a smart nation, but a smarter, more cohesive society—one that is inclusive by design, celebrates its multicultural heritage while embracing the world, and meets its National Green Growth Strategy commitments through informed, engaged communities. This aligns with the nation's vision of a future where government is anticipatory and citizen-centric, the economy is resilient and knowledge- driven, and society is cohesive and happy. When technology like AI is applied in the service of these human goals, AI becomes more than a buzzword; it becomes a connection between people, and between present challenges and future solutions.

In conclusion, we at Vosyn are confident and passionately committed to playing our part in Vietnam’s ongoing success story. The nation’s priorities in inclusive AI, ESG, digital transformation, and sustainable development are bold and inspiring. To achieve them, it will take bold innovations and cross-sector cooperation. We invite Vietnamese government agencies, provincial authorities, SMEs, and NGOs to join us in co-creating AI solutions that are context-aware, culturally respectful, and inclusively designed. Together, we can ensure that Vietnam’s leap into the digital future leaves no voice unheard and no community behind—setting a regional example of how a visionary nation harnesses technology to enrich its society and safeguard its future.

Let us unite to scale responsible, inclusive AI across Vietnam—transforming vision into reality, and language barriers into new bridges of understanding—as we build a digital future that truly belongs to everyone.



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